

10 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
PROGRAM NAME										HOUSEHOLD AUDIENCES		TOTAL WORKING			W O M E N						M E N					T E E N S		CHILDREN					
DAY	TIME	DUR	NET	NO. OF	KEY	AVG. AUD. %	SH %	AVG. AUD. 0,000				PERS	WOMEN	18-49	18-	18-	25-	35-			18-	18-	25-	35-		TOT. 12-	FEM. 12-	TOT. 2-	TOT. 6-				
	#STNS	CVG%	TYPE	T/C								(2+)	18+	49	<3																		
EVENING																																	
A DIFFERENT WORLD(R)										A	19.7	36	1745	1586	316	263	93	750	323	507	418	295	202	364	174	252	214	139	89	179	119	293	200
THU	8.30P	30	NBC	8	B	22.8	38	2019	1709	310	260	99	757	311	508	441	314	208	410	194	286	242	163	101	221	126	321	214	221	126	321	214	
	209	99	CS	31	C	24.5	39	2168	1787	346	289	100	821	327	527	457	338	245	464	201	309	270	196	124	206	115	296	192	206	115	296	192	
AARON'S WAY										A	12.5	22	1108	1626	278	197	57^	873	168	356	377	405	449	455	92	197	200	213	232	116	69	182	122
WED	8.00P	60	NBC	10	B	12.9	22	1146	1645	276	199	58	892	178	386	401	438	440	491	116	231	215	231	234	101	58	162	103	101	58	162	103	
	205	99	GD	12	C	14.2	24	1258	1655	283	200	58	892	173	388	408	447	434	506	117	233	225	245	241	104	62	153	95	104	62	153	95	
	8.00 - 8.30				A	12.0	22	1063	1584	274	192	55^	847	161	339	365	391	439	461	96	195	199	209	239	115	67	161	109	115	67	161	109	
	8.30 - 9.00				A	13.0	23	1152	1665	281	201	59	897	176	371	388	418	458	450	88	198	200	216	226	117	71	201	134	117	71	201	134	
ABC MONDAY NIGHT MOVIE										A	17.6	27	1559	1568	351	295	116	879	352	573	507	378	245	419	194	283	262	163	110	137	93	134	82
MON	9.00P	120	ABC	8	B	15.6	25	1385	1541	328	251	83	845	265	485	455	418	298	495	163	281	275	238	170	98	55	103	63	98	55	103	63	
	217	99	FF	16	C	15.4	24	1367	1599	323	256	85	812	272	492	458	399	260	555	199	345	326	271	166	113	59	118	72	113	59	118	72	
BABY M, PT.2										A	15.9	25	1409	1544	349	290	115	863	349	556	499	360	240	400	188	273	249	152	104	140	94	141	88
	9.00 - 9.30				A	17.7	27	1568	1571	341	286	117	875	347	568	507	380	245	405	194	270	247	149	108	141	98	150	92	141	98	150	92	
	9.30 - 10.00				A	18.3	28	1621	1574	355	301	118	890	357	582	509	384	252	422	192	283	263	165	112	130	92	133	81	130	92	133	81	
	10.00 - 10.30				A	18.6	29	1648	1572	354	299	113	879	353	580	510	383	242	445	199	300	285	182	115	135	87	113	70	135	87	113	70	
	10.30 - 11.00																																
ABC SUNDAY NIGHT MOVIE										A	8.6	17	762	1734	218	176	67^	683	219	371	304	330	271	710	270	468	456	360	179	153	45^	188	140
SUN	9.00P	120	ABC	10	B	14.2	23	1258	1712	323	258	87	743	265	473	437	364	216	662	259	454	434	331	156	144	59	163	106	144	59	163	106	
	204	96	FF	16	C	14.5	23	1285	1739	322	260	84	750	270	479	445	365	215	696	268	474	450	350	167	139	58	154	98	139	58	154	98	
TURK 182										A	7.7	16	682	1755	211	163	83^	696	220	379	322	354	273	654	236	412	418	327	186	160	64^	245	169
	9.00 - 9.30				A	7.9	15	700	1720	222	176	64^	685	208	360	302	345	280	699	249	448	446	369	187	164	42^	173	133	164	42^	173	133	
	9.30 - 10.00				A	9.2	17	815	1739	223	186	59^	678	222	374	293	319	269	734	291	497	474	372	173	155	41^	171	133	155	41^	171	133	
	10.00 - 10.30				A	9.7	19	859	1706	214	175	63^	670	222	367	299	306	262	735	293	495	473	363	171	134	37^	167	128	134	37^	167	128	
	10.30 - 11.00																																
ALF(R)										A	15.1	27	1338	1709	274	233	100	665	299	470	416	271	156	468	236	340	294	196	98	189	101	386	245
MON	8.00P	30	NBC	8	B	16.9	28	1496	1793	283	244	95	689	281	473	412	296	177	483	239	369	312	200	86	208	104	413	271	208	104	413	271	
	206	99	CS	32	C	18.4	28	1632	1906	309	262	99	725	309	502	440	302	180	513	244	394	340	223	93	230	109	438	284	230	109	438	284	
AMEN(R)										A	14.9	31	1320	1619	299	226	68	863	250	439	393	360	376	406	111	196	179	167	191	153	92	197	140
SAT	9.30P	30	NBC	9	B	16.7	31	1479	1669	304	225	79	851	248	438	410	371	360	427	135	220	201	184	180	158	100	234	165	158	100	234	165	
	204	98	CS	31	C	17.4	31	1545	1721	319	236	70	867	244	431	407	382	378	478	151	253	235	213	192	153	95	222	156	153	95	222	156	
AMERICA'S MOST WANTED										A	5.6	13	496	1765	302	279	92^	694	290	507	428	313	163	641	315	509	447	270	101^	232	114^	198	102^
SUN	8.00P	30	FOX	8	B	6.3	11	554	1784	359	312	108	713	336	534	442	305	140	675	324	540	469	310	93	193	98	204	116	193	98	204	116	
	127	87	OP	8	C	6.3	11	554	1784	359	312	108	713	336	534	442	305	140	675	324	540	469	310	93	193	98	204	116	193	98	204	116	
BEAUTY & THE BEAST(R)										A	7.4	16	656	1535	328	238	76^	857	232	435	436	389	357	411	89^	189	202	198	190	82^	49^	186	126
FRI	8.00P	60	CBS	8	B	10.0	19	884	1556	337	253	82	883	220	447	444	422	372	448	115	219	219	213	199	65	37	160	94	65	37	160	94	
	207	99	A	29	C	12.3	22	1089	1673	343	261	77	887	241	472	455	427	353	528	137	278	272	272	214	83	48	175	103	83	48	175	103	
	8.00 - 8.30				A	7.0	16	620	1568	338	251	75^	864	237	454	448	403	348	429	95^	207	224	217	189	87^	51^	188	125	87^	51^	188	125	
	CONT'D																																

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

12 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																								
DAY	TIME	DUR	NET #STNS CVG% TYPE	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING LOH				W O M E N					M E N					T E E N S		CHILDREN								
									PERS	WOMEN	18-49	18- W/CH	18- 34	18- 49	25- 34	35- 44	55+	TOTAL	18- 34	18- 49	25- 34	35- 44	55+	TOTAL	18- 34	18- 49	25- 34	35- 44	55+	TOT. 12- 17	FEM. 12- 17	TOT. 2- 11	TOT. 6- 11
EVENING CONT'D																																	
BEAUTY & THE BEAST(R)-CONT'D 8.30 - 9.00					A	7.8	16	691	1506	319	226	78^	851	227	418	425	377	366	394	84^	172	183	182	192	78^	48^	183	128					
BEST OF TV BLOOPERS-JOKES(R) FRI 8.00P 60 NBC 189 92 CV 8.00 - 8.30 8.30 - 9.00					2 B C A A	7.2 8.7 8.7 6.9 7.5	16 18 18 16 16	638 766 766 611 665	1560 1594 1594 1569 1552	224 241 241 224 224	168 185 185 165 171	36^ 47^ 47^ 35^ 38^	792 774 774 802 782	239 232 232 232 246	403 383 383 401 405	374 366 366 367 379	370 340 340 374 366	301 315 315 311 292	497 495 495 478 514	131 138 138 120 141	251 262 262 227 273	220 241 241 191 247	240 234 234 223 256	213 196 196 225 203	134 150 150 142 127	83^ 94 94 95^ 72^	138 176 176 147 129	93^ 117 117 99^ 87^					
BILL COSBY SHOW(R) THU 8.00P 30 NBC 213 99 CS					10 B C	18.9 22.7 26.6	37 40 43	1675 2010 2360	1592 1694 1787	303 300 331	251 248 270	86 87 89	772 776 834	294 287 297	480 481 493	406 421 437	302 320 349	255 257 291	383 422 487	171 180 186	245 272 298	200 237 269	140 172 213	120 123 155	163 193 178	102 111 98	274 303 287	183 202 185					
BOYS WILL BE BOYS(R) SAT 8.30P 30 FOX 115 83 CS					7 B C	2.8 2.8 2.8	7 6 6	248 247 247	1516 1639 1639	153^ 185 185	136^ 162 162	46^ 91^ 91^	394 463 463	220^ 239 239	296 360 360	174^ 285 285	131^ 180 180	85^ 83^ 83^	527 446 446	242^ 235 235	414 355 355	320 272 272	258 182 182	98^ 74^ 74^	225^ 270 270	113^ 145 145	370 459 459	284 340 340					
BUGS BUNNY MYSTERY SPEC.(S,R) TUE 8.00P 30 CBS 209 98 EA					A	9.3	17	824	1732	313	265	106	657	297	452	389	273	169	396	160	278	270	187	97	127	52^	552	302					
CBS SUNDAY MOVIE(R) SUN 9.00P 120 CBS 206 97 FF					10 A B C	14.3 16.0 16.9	28 26 27	1267 1417 1501	1593 1657 1649	306 327 336	224 230 239	63 58 60	857 846 865	245 213 218	447 421 435	414 423 437	375 424 436	351 355 359	518 648 617	148 163 156	280 329 312	267 338 319	238 331 323	203 263 252	94 80 81	59 36 38	123 83 87	69 50 53					
WHO IS JULIA? 9.00 - 9.30 9.30 - 10.00 10.00 - 10.30 10.30 - 11.00					A A A A A	13.2 14.1 14.9 15.1	27 27 28 29	1170 1249 1320 1338	1566 1580 1605 1607	292 297 316 313	219 224 229 222	56 60 68 66	841 845 864 872	211 239 263 260	414 442 466 459	388 410 426 425	369 367 378 383	372 347 339 347	536 518 498 519	143 149 144 154	286 289 266 277	276 276 257 259	245 238 230 238	219 197 197 199	75 93 109 98	49^ 58 68 61	115 125 134 118	61 66 75 71					
CBS TUESDAY MOVIE TUE 9.00P 120 CBS 210 99 FF					7 A B C	13.3 12.2 12.2	22 20 20	1178 1085 1085	1570 1551 1551	311 319 319	245 230 230	96 79 79	804 839 839	268 240 240	476 452 452	459 447 447	395 418 418	255 315 315	531 498 498	185 150 150	333 273 273	321 272 272	268 246 246	162 183 183	80 80 80	40^ 39 39	155 135 135	97 72 72					
NIGHTMARE AT BITTER CREEK 9.00 - 9.30 9.30 - 10.00 10.00 - 10.30 10.30 - 11.00					A A A A	12.2 13.3 13.9 13.7	20 21 23 24	1081 1178 1232 1214	1589 1548 1564 1593	324 313 304 305	261 248 239 237	104 91 94 96	806 812 798 807	269 269 268 266	489 478 471 472	477 469 448 449	395 398 392 397	246 258 254 262	476 514 556 575	170 182 195 190	312 323 348 347	298 313 282 344	232 257 262 299	136 156 169 184	77 75 75 93	38^ 35^ 40^ 49^	229 146 134 118	143 89 84 75					
CHEERS(R) THU 9.00P 30 NBC 210 99 CS					10 A B C	20.6 22.1 23.4	36 36 37	1825 1957 2069	1594 1638 1694	340 323 351	297 272 295	105 107 108	734 740 795	335 325 337	534 514 530	445 455 468	302 307 328	158 185 218	483 501 536	247 237 235	359 360 375	300 318 335	186 209 235	96 110 128	166 179 165	93 91 87	211 218 197	134 135 120					
CHEERS SPECIAL(S,R) WED 9.30P 30 NBC CONT'D					A	11.9	19	1054	1464	299	239	84	747	254	458	439	344	248	470	177	315	284	216	134	138	84	110	70					

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

14 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING			LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
								PERS	WOMEN			18-	18-	25-	35-	18-	18-	25-	35-	TOT. 12-17	FEM. 12-17	TOT. 2-6	TOT. 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
																								(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
EVENING CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

MAY 23-29, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING				W O M E N					M E N					T E E N S		CHILDREN			
									PERS	WOMEN	18-49	LOH	18-	18-	25-	35-	18-	18-	25-	35-	TOT.	FEM.	TOT.	TOT.				
#STNS	CVG%	TYPE						(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-17	12-17	2-11	6-11	
EVENING CONT'D																												
FAMILY DOUBLE-DARE-CONT'D																												
	116	84	QG	7	C	3.2	7	286	1692	200	173	89^	496	240	370	313	208	97^	448	218	354	303	199	72^	203	98^	545	406
FAMILY TIES(R)					A	7.7	17	682	1629	313	249	58^	747	296	474	412	320	202	543	264	369	331	216	129	174	99	166	120
SUN	8.00P	30	NBC	9	B	12.0	21	1067	1710	323	282	86	745	324	503	410	296	203	503	245	365	313	202	109	195	117	267	174
	201	98	CS	36	C	17.1	26	1516	1869	368	318	99	787	360	555	466	315	189	572	277	425	363	240	108	212	120	299	200
48 HOURS					A	8.7	16	771	1548	242	177	75^	687	192	346	339	343	277	676	194	395	376	357	242	89	35^	97	70^
THU	8.00P	60	CBS	9	B	8.8	15	782	1512	260	176	57	763	157	325	351	376	372	597	140	285	299	307	260	62	21^	89	52
	208	99	DN	11	C	9.3	16	822	1531	257	177	61	764	162	330	352	372	369	603	142	292	304	307	260	66	24^	99	55
U.S. MILITARY PERSONNEL					A	8.1	16	718	1542	235	167	67^	679	184	329	324	334	284	679	186	389	371	355	251	91	39^	94	63^
	8.00 - 8.30				A	9.3	17	824	1554	247	185	82	693	198	361	352	350	270	674	201	401	381	358	235	87	31^	100	77
	8.30 - 9.00																											
FULL HOUSE(R)					A	9.2	19	815	1589	265	201	99	744	255	419	375	298	277	375	156	246	213	156	103	140	86	331	221
FRI	8.30P	30	ABC	10	B	10.9	20	968	1666	271	210	91	771	257	425	394	313	301	425	166	267	243	185	128	155	98	316	203
	191	92	CS	13	C	11.4	21	1008	1693	282	222	96	771	267	438	408	316	285	422	166	265	247	185	126	163	103	336	217
GARRY SHANDLING SHOW					A	3.9	8	346																				

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

18 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME							HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
DAY	TIME	DUR	NET	NO. OF	KEY	T/C	AVG. AUD.	AVG. SH	AVG. AUD. 0,000	TOTAL WORKING WOMEN 18-49				W O M E N					M E N					T E E N S		CHILDREN			
#STNS	CVG%	TYPE					%	%		PERS (2+)	18+	49	18-49 W/CH	18-	18-	25-	35-		18-	18-	25-	35-		TOT. 12-	FEM. 12-	TOT. 2-	TOT. 6-		
EVENING CONT'D																													
HIGH MOUNTAIN RANGERS(R)-CONT'D																													
	8.00 - 8.30				A		5.7	14	505	1575	254	183	66^	748	179	347	332	341	352	613	190	296	285	246	266	73^	30^	140	97^
	8.30 - 9.00				A		6.2	15	549	1612	259	186	88^	740	183	378	366	361	310	602	175	311	314	277	236	78^	32^	192	108^
HOOPERMAN(R)																													
WED	9.00P	30	ABC	7	A		12.7	21	1125	1576	291	239	113	735	350	505	417	282	188	470	228	338	295	191	106	187	113	184	121
	215	99	OP	28	B		12.9	21	1142	1590	322	265	109	719	329	501	442	294	172	473	216	338	313	211	97	187	105	212	132
					C		14.8	24	1310	1652	314	257	100	754	298	480	441	331	223	530	218	359	325	245	136	162	85	206	134
HOTEL(R)																													
THU	9.00P	60	ABC	8	A		6.0	10	532	1427	340	254	89^	884	216	393	381	428	413	358	106^	170	155	159	165	74^	56^	111^	74^
	195	93	GD	10	B		7.3	12	643	1496	330	242	68	867	218	413	410	421	385	422	140	213	191	186	181	79	48	128	70
	9.00 - 9.30				C		7.3	12	647	1504	323	240	64	868	213	413	414	420	386	426	138	215	193	190	184	85	52	124	71
	9.30 - 10.00				A		5.3	9	470	1456	336	247	93^	878	196	373	377	434	424	380	117^	184	158	169	174	85^	63^	112^	71^
					A		6.7	11	594	1404	343	259	86^	888	231	409	384	423	404	339	98^	160	153	150	158	65^	51^	110	75^
HUNTER(R)																													
SAT	10.00P	60	NBC	10	A		13.9	30	1232	1648	295	227	76	802	243	465	409	383	296	507	141	287	289	261	178	173	100	165	120
	207	99	OP	12	B		14.5	29	1285	1655	298	222	67	802	225	428	399	384	324	534	151	282	273	272	214	149	86	170	119
	10.00 - 10.30				C		14.9	29	1319	1664	300	225	67	801	225	431	401	388	320	546	157	292	281	279	215	145	85	171	120
	10.30 - 11.00				A		13.4	28	1187	1653	298	229	83	809	242	465	410	385	302	493	131	270	277	252	183	179	108	172	124
					A		14.4	31	1276	1643	292	225	69	796	244	465	408	380	290	520	151	303	301	269	174	167	93	160	115
I MARRIED DORA(R)																													
FRI	9.30P	30	ABC	3	A		8.7	17	771	1539	295	230	96	753	284	419	369	280	289	398	155	245	228	166	127	101	66^	287	175
	193	92	CS	3	B		8.9	16	789	1564	253	190	92	756	242	403	367	303	311	457	172	274	257	197	149	109	73	241	146
					C		8.9	16	789	1564	253	190	92	756	242	403	367	303	311	457	172	274	257	197	149	109	73	241	146
IRV BERLIN:100TH BDAY CEL(S)																													
FRI	9.00P	120	CBS		A		9.7	19	859	1526	256	127	32^	939	95	254	305	445	607	485	23^	115	159	254	323	31^	16^	71^	42^
	210	99	GV																										
	9.00 - 9.30				A		8.9	18	789	1519	243	137	40^	906	103	262	302	410	579	470	28^	121	152	237	311	34^	25^	110	63^
	9.30 - 10.00				A		10.0	19	886	1527	262	136	38^	936	94	262	305	447	601	481	18^	124	166	261	314	35^	21^	75	42^
	10.00 - 10.30				A		9.9	19	877	1536	254	113	30^	951	96	245	301	447	625	486	20^	104	155	260	329	34^	12^	65^	42^
	10.30 - 11.00				A		10.2	20	904	1490	259	120	20^	939	86	244	304	463	608	490	26^	109	160	252	328	23^	7^	38^	23^
IT'S MAGIC CHARLIE BROWN(S,R)																													
TUE	8.30P	30	CBS		A		9.9	17	877	1823	283	250	123	629	305	474	405	255	124	382	178	299	283	181	66^	147	69^	665	383
	209	98	EA																										
JAKE AND THE FATMAN(R)																													
WED	9.00P	60	CBS	9	A		12.4	21	1099	1593	264	180	60	849	148	358	383	454	413	561	100	223	246	288	283	71	31^	112	77
	200	96	OP	10	B		12.0	19	1064	1589	267	176	60	829	160	356	376	425	408	574	115	246	258	293	281	78	31	108	68
	9.00 - 9.30				C		12.2	20	1077	1592	268	180	63	819	165	359	375	418	398	574	118	249	259	292	279	80	31	119	75
	9.30 - 10.00				A		12.2	21	1081	1587	264	185	62	836	146	353	386	450	406	566	100	224	243	290	287	68	27^	117	80
					A		12.7	21	1125	1586	263	173	57	854	149	359	377	454	417	551	99	220	246	285	277	74	35^	107	74
JUAREZ(S)																													
SAT	8.00P	60	ABC		A		5.0	12	443	1469	226	156	46^	708	147	309	334	344	334	579	136^	290	273	262	263	76^	16^	107^	65^
	196	95	OP																										
CONT'D																													

A-CURRENT REPORT B-QUARTER AVERAGE C-SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

20 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
DAY	TIME	DUR	NET	OF	T/C	NO.	AVG. AUD.	SH %	AVG. AUD. 0,000		TOTAL PERS	WORKING WOMEN	LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN					
														18-	18-	25-	35-	TOTAL	18-	18-	25-	35-	TOTAL	TOT.	FEM.	TOT.	TOT.				
#STNS	CVG%	TYPE					%	%			(2+)	18+	49	<3	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-	12-	2-	6-		
EVENING CONT'D																															
JUAREZ(S)-CONT'D																															
	8.00 - 8.30						A	4.9	12	434	1430	207	143 ^A	45 ^A	697	148	296	311	323	336	570	146	290	264	238	253	70 ^A	13 ^V	93 ^A	47 ^A	
	8.30 - 9.00						A	5.1	12	452	1507	245	169	47 ^A	718	145	320	357	365	332	588	127 ^A	290	281	284	272	82 ^A	19 ^V	120 ^A	82 ^A	
KATE & ALLIE																															
MON	8.00P	30	CBS	9			A	10.7	19	948	1508	295	225	86	859	308	465	405	336	334	441	114	227	224	217	185	91	58 ^A	117	69	
	211	97	CS	22			B	12.0	20	1059	1496	322	247	76	854	270	443	407	356	358	423	121	209	204	189	181	86	56	133	74	
							C	13.5	21	1197	1540	335	252	76	863	263	439	408	370	370	455	133	224	220	206	198	90	59	132	79	
L.A. LAW(R)																															
THU	10.00P	60	NBC	9			A	17.4	31	1542	1494	337	281	106	791	324	524	466	345	210	485	230	336	296	195	120	110	70	108	65	
	212	99	GD	29			B	16.9	29	1497	1511	332	273	105	756	295	512	476	346	198	561	238	385	357	247	142	97	52	98	53	
	10.00 - 10.30						C	18.1	31	1602	1566	336	272	102	783	296	509	475	364	223	596	234	397	371	281	160	98	54	89	48	
	10.30 - 11.00						A	17.0	30	1506	1490	343	289	105	788	327	526	461	339	205	467	223	326	292	189	113	118	71	117	74	
							A	17.8	32	1577	1498	332	274	106	795	321	524	471	351	214	503	237	345	300	201	127	102	69	99	57	
MACGYVER(R)																															
MON	8.00P	60	ABC	9			A	11.5	20	1019	1550	271	212	75	732	207	387	372	339	290	525	154	277	260	260	209	134	49 ^A	159	103	
	216	99	A	28			B	12.4	20	1103	1648	260	194	63	732	192	384	368	362	300	591	168	320	322	297	219	136	48	189	120	
	8.00 - 8.30						C	12.8	20	1136	1683	258	197	65	726	193	379	361	360	297	641	195	354	343	315	230	136	57	181	109	
	8.30 - 9.00						A	10.2	18	904	1510	265	205	65 ^A	745	208	380	367	340	308	513	136	245	238	253	229	107	34 ^A	145	87	
							A	12.9	22	1143	1570	273	215	83	716	204	390	373	336	274	529	167	300	276	264	191	155	60	169	114	
MARRIED...WITH CHILDREN(R)																															
SUN	8.30P	30	FOX	10			A	4.8	10	425	1713	349	308	83 ^A	757	317	559	482	342	164	608	289	508	442	290	66 ^A	164	100 ^A	184	101 ^A	
	124	87	CS	32			B	5.4	9	478	1813	325	290	110	701	373	536	413	247	135	665	373	560	460	269	70	198	104	249	165	
							C	4.7	7	420	1891	325	291	107	686	374	536	421	250	119	686	404	581	456	253	74	224	102	296	195	
MATLOCK(R)																															
TUE	8.00P	60	NBC	10			A	13.6	24	1205	1515	253	176	55	910	148	329	337	407	517	516	87	173	173	220	312	41 ^A	34 ^A	48 ^A	27 ^A	
	205	99	GD	32			B	15.4	25	1361	1598	265	176	46	886	129	328	355	436	492	558	90	204	216	273	309	69	36	86	53	
	8.00 - 8.30						C	17.0	26	1502	1627	258	170	48	886	130	320	353	441	496	585	97	222	234	293	319	67	33	89	52	
	8.30 - 9.00						A	13.1	24	1161	1507	241	165	53 ^A	905	146	321	329	399	518	512	85	171	172	218	307	40 ^A	34 ^A	50 ^A	30 ^A	
							A	14.2	24	1258	1512	263	184	57	908	148	334	343	412	513	517	89	174	172	220	314	41 ^A	33 ^A	46 ^A	25 ^A	
MIAMI VICE(R)																															
FRI	10.00P	60	NBC	9			A	11.9	23	1054	1638	272	229	91	696	266	501	457	361	141	625	246	450	411	318	136	130	52 ^A	188	120	
	205	97	OP	9			B	12.4	23	1099	1658	289	245	98	692	280	494	439	333	154	635	272	456	400	297	140	156	69	175	114	
	10.00 - 10.30						C	12.4	23	1099	1658	289	245	98	692	280	494	439	333	154	635	272	456	400	297	140	156	69	175	114	
	10.30 - 11.00						A	11.3	22	1001	1641	274	233	98	706	272	508	461	361	144	607	231	433	400	313	137	127	49 ^A	201	127	
							A	12.4	24	1099	1649	273	227	86	692	263	498	456	364	138	647	262	470	425	325	135	134	55 ^A	177	116	
MTSS UNIVERSE PAGEANT(S)																															
MON	9.00P	121	CBS				A	15.7	24	1391	1553	304	214	74	820	233	394	375	348	368	470	134	235	233	210	200	143	86	121	80	
	212	99	AC																												
	9.00 - 9.30						A	13.8	22	1223	1561	311	214	71	813	226	388	365	345	364	454	114	213	220	208	211	154	101	140	91	
	9.30 - 10.00						A	15.3	23	1356	1561	297	204	75	807	215	374	361	343	374	469	124	219	226	211	213	155	90	130	88	
	10.00 - 10.30						A	16.5	25	1462	1554	301	211	76	819	242	396	376	339	367	474	149	250	241	207	189	141	82	120	81	
	10.30 - 11.00						A	17.1	27	1515	1557	311	226	76	847	248	419	396	364	371	482	148	253	242	215	193	128	76	100	64	
	11.00 - 11.30						A	13.4	24	1187	1520	306	222	53 ^A	836	221	418	410	407	356	515	153	278	265	244	194	106	59	63	29 ^A	

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

22 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH. %	AVG. AUD. 0,000	TOTAL WORKING				W O M E N					M E N					T E E N S		CHILDREN				
									PERS (2+)	WOMEN 18+	LOH 18-49 W/CH	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOT. 12-17	FEM. 12-17	TOT. 2-6	TOT. 6-11		
EVENING CONT'D																													
MR. BELVEDERE(R)					A	9.9	20	877	1563	288	216	86	723	263	391	337	266	288	424	162	260	224	179	134	115	68A	301	206	
FRI	9.00P	30	ABC	10	B	10.7	19	951	1678	269	208	97	754	249	420	379	314	299	428	164	263	243	191	134	169	103	326	214	
					C	10.9	19	969	1693	271	213	96	747	252	427	385	318	284	427	163	262	245	193	133	176	108	342	229	
MOONLIGHTING(R)					A	10.4	17	921	1514	325	291	75	718	345	536	436	278	153	391	216	294	230	132	85	210	111	195	128	
TUE	9.00P	60	ABC	8	B	13.5	22	1197	1589	341	307	115	727	384	562	459	262	138	445	258	367	302	155	60	213	120	204	131	
					C	17.3	27	1529	1667	370	330	128	771	412	600	500	281	138	485	275	397	332	179	64	204	116	206	132	
					A	10.8	18	957	1550	312	284	68	701	341	532	429	274	140	401	223	300	239	140	86	226	120	222	148	
					A	10.0	16	886	1474	339	299	84	737	350	540	444	283	167	380	209	288	220	122	83	192	102	165	107	
MOVIE OF THE WEEK-TUESDAY					A	15.4	26	1364	1612	256	201	74	778	227	417	384	379	311	659	192	347	327	321	263	92	50	82	34A	
TUE	9.00P	120	NBC	2	B	15.6	26	1378	1561	276	214	65	806	229	426	407	391	319	585	164	301	293	295	233	95	54	75	38	
					C	15.6	26	1378	1561	276	214	65	806	229	426	407	391	319	585	164	301	293	295	233	95	54	75	38	
DESPERADO: AVALANCHE-DEVILS RIDGE					A	14.3	24	1267	1594	264	210	76	811	221	414	382	381	348	611	168	307	297	296	262	81	53	90	40A	
TUE	9.00 - 9.30	202	99	FF	A	15.6	25	1382	1600	260	210	78	774	235	422	385	372	300	655	191	344	331	320	262	90	51	81	30A	
					A	15.9	26	1409	1615	254	201	76	763	234	419	384	370	295	674	201	359	337	329	264	93	50	85	36A	
					A	15.9	28	1409	1626	245	184	64	763	216	411	382	391	301	688	205	371	338	333	264	104	48	72	31A	
MURDER, SHE WROTE(R)					A	13.8	30	1223	1592	272	170	31A	911	131	312	314	407	546	573	84	194	220	271	335	39A	23A	68	45A	
SUN	8.00P	60	CBS	10	B	17.9	30	1583	1600	304	186	35	886	129	320	355	442	495	598	92	214	242	299	331	46	22	71	43	
					C	19.6	30	1740	1608	312	197	39	896	133	329	363	451	495	592	94	221	245	303	321	51	25	68	41	
					A	13.3	30	1178	1588	267	165	27A	905	128	302	304	397	550	575	85	194	219	269	340	40A	27A	67	46A	
					A	14.3	31	1267	1595	277	175	35A	916	133	322	324	415	541	571	84	195	221	273	330	39A	20A	69	44A	
NBC MONDAY NIGHT MOVIES					A	12.8	20	1134	1557	248	213	73	671	213	447	424	372	182	680	242	450	429	365	176	91	25A	115	78	
MON	9.00P	120	NBC	7	B	15.2	24	1350	1617	293	235	76	784	233	470	454	410	256	584	201	366	350	290	175	122	58	127	81	
					C	16.5	26	1464	1645	322	257	83	835	268	494	457	404	283	520	176	320	302	260	162	143	76	147	92	
C.A.T. SQUAD: PYTHON WOLF					A	12.8	20	1134	1586	250	215	85	680	224	451	417	362	193	636	227	414	397	331	171	126	46A	144	102	
TUE	9.00 - 9.30	201	99	FF	A	12.9	20	1143	1581	256	223	78	683	219	460	431	379	181	676	234	453	433	373	174	99	26A	123	82	
					A	12.8	20	1134	1537	255	218	69	667	214	451	436	379	170	699	248	464	443	382	176	68	13V	103	68	
					A	12.7	20	1125	1523	230	196	60	654	196	428	411	370	183	710	259	469	443	376	181	70	14V	89	62	
					A	12.7	20	1125	1523	230	196	60	654	196	428	411	370	183	710	259	469	443	376	181	70	14V	89	62	
NIGHT COURT(R)					A	18.7	32	1657	1588	331	291	114	746	332	540	456	321	160	506	244	370	324	212	109	174	89	161	108	
THU	9.30P	30	NBC	4	B	20.1	33	1776	1597	325	277	108	735	327	514	458	305	178	539	250	385	342	228	119	166	87	158	98	
					C	20.1	33	1776	1597	325	277	108	735	327	514	458	305	178	539	250	385	342	228	119	166	87	158	98	
OHARA(R)					A	6.2	13	549	1513	262	187	57A	723	141	358	363	388	313	619	167	332	296	302	259	57A	22V	114A	85A	
SAT	9.00P	60	ABC	9	B	7.3	14	651	1642	277	195	53	783	155	365	381	419	357	615	141	309	311	333	258	75	31A	170	110	
					C	8.1	14	713	1673	285	209	58	785	163	380	396	420	344	637	149	332	336	344	256	84	36A	167	113	
					A	5.6	12	496	1506	259	180	53A	701	141	348	349	376	301	617	168	338	297	303	253	67A	18V	122A	90A	
					A	6.7	14	594	1542	268	195	61A	753	144	372	381	403	327	630	170	332	299	305	268	49A	26V	110	82A	

A-CURRENT REPORT B-QUARTER AVERAGE C-SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

MAY 23-29, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING PERS				LOH 18-49 W/CH	W O M E N					M E N					T E E N S		C H I L D R E N								
								TOTAL	18+		49		<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	TOT.	FEM.	TOT.	TOT.				
#STNS	CVG%	TYPE						(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-17	12-17	2-6	11						
EVENING CONT'D																																	
OMNIBUS(S)										A	4.7	8	416	1326	273	203	56^	775	165	328	314	385	398	444	110^	225	213	227	193	42^	19v	65^	37v
THU	10.00P	60	ABC																														
	205	97	N																														
	10.00 - 10.30																																
	10.30 - 11.00																																
OUR HOUSE(R)										A	5.3	13	470	1537	231	186	40^	784	213	377	335	327	339	483	157	231	218	187	233	126^	64^	144	114^
SUN	7.00P	60	NBC																														
	203	99	GD																														
	7.00 - 7.30																																
	7.30 - 8.00																																
PERFECT STRANGERS(R)										A	8.6	20	762	1541	235	161	96	753	233	382	343	320	321	394	150	241	223	182	119	109	58^	284	193
FRI	8.00P	30	ABC																														
	199	94	CS																														
PRESIDENTIAL PORTRAIT										A	11.5	19	1019	1533	287	213	78	796	219	410	404	394	319	559	156	307	313	305	205	70	36^	109	61
TUE&THU	10.00P	1	CBS																														
	204	97	DO																														
PROBE(R)										A	5.3	10	470	1678	270	193	74^	805	188	362	386	392	358	544	223	319	259	231	180	137	78^	192	112^
THU	8.00P	60	ABC																														
	197	95	A																														
	8.00 - 8.30																																
	8.30 - 9.00																																
ROYAL GALA(S)										A	12.5	21	1108	1512	331	281	113	763	350	511	436	294	207	526	241	370	332	227	117	110	52^	113	70
WED	9.30P	90	ABC																														
	215	99	GV																														
	9.30 - 10.00																																
	10.00 - 10.30																																
	10.30 - 11.00																																
ST. ELSEWHERE										A	17.0	29	1506	1495	340	266	94	831	258	495	501	431	273	514	217	349	316	221	132	77	49	73	44
WED	10.00P	60	NBC																														
	206	99	GD																														
	10.00 - 10.30																																
	10.30 - 11.00																																
60 MINUTES										A	13.5	33	1196	1565	240	165	27^	793	146	281	277	310	463	678	158	296	321	302	323	47^	35^	46^	30^
SUN	7.00P	60	CBS																														
	213	99	DN																														
	7.00 - 7.30																																
	7.30 - 8.00																																

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

26 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																								
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING LOH					W O M E N					M E N					T E E N S		CHILDREN						
									TOTAL PERS (2+)	WORKING 18+ 18- 49	LOH 18-49 W/CH <3	TOTAL 34 49 54 64 55+					TOTAL 34 49 54 64 55+					TOT. 12- 17	FEM. 12- 17	TOT. 2- 11	TOT. 6- 11							
EVENING CONT'D																																
SMOTHERS BROS COMEDY HOUR					A	9.6	17	851	1557	266	185	55^	762	156	322	343	349	377	602	144	278	286	299	274	64^	32^	129	80				
WED	8.00P 207 8.00 - 8.30 8.30 - 9.00	60 96 GV	CBS	9	B	9.7	17	860	1604	264	182	53	786	158	335	361	369	385	615	138	302	325	321	258	64	29^	140	91				
					C	9.7	17	860	1604	264	182	53	786	158	335	361	369	385	615	138	302	325	321	258	64	29^	140	91				
					A	9.2	17	815	1520	265	181	61^	752	157	310	332	332	379	593	142	275	287	292	271	61^	32^	115	69^				
					A	9.9	17	877	1606	269	189	50^	779	156	337	358	369	378	616	147	283	287	308	280	68^	32^	144	91				
SONNY SPOON(R)					A	8.5	17	753	1674	267	213	73^	740	256	485	479	403	178	566	166	357	340	321	159	154	66^	214	151				
FRI	9.00P 193 9.00 - 9.30 9.30 - 10.00	60 94 PD	NBC	1	B	8.5	17	753	1674	267	213	73^	740	256	485	479	403	178	566	166	357	340	321	159	154	66^	214	151				
					C	8.5	17	753	1674	267	213	73^	740	256	485	479	403	178	566	166	357	340	321	159	154	66^	214	151				
					A	7.9	16	700	1659	267	210	61^	750	251	482	481	409	191	547	158	334	315	305	166	153	70^	209	147				
					A	9.2	18	815	1668	264	213	83	724	258	482	472	393	166	575	171	372	359	330	151	153	62^	216	154				
SPECIAL MOVIE PRESENT-CBS(S,R)					A	9.6	17	851	1482	248	165	50^	751	143	315	321	379	387	595	111	266	298	351	275	65^	26^	71^	38^				
THU	9.00P 197 9.00 - 9.30 9.30 - 10.00	120 94 FF	CBS	1																												
					A	8.4	15	744	1511	235	160	50^	764	144	306	304	364	409	594	96	259	290	344	284	69^	28^	84^	47^				
NAIROBI AFFAIR					A	9.1	16	806	1482	232	142	51^	756	132	298	302	382	406	594	97	252	287	351	289	61^	27^	70^	37^				
10.00 - 10.30					A	10.4	18	921	1470	259	171	54^	753	145	322	332	392	381	590	113	265	300	357	268	60^	23^	67^	30^				
10.30 - 11.00					A	10.6	19	939	1458	259	182	44^	725	146	327	335	373	355	597	129	281	310	349	259	69	27^	67^	38^				
SPENSER: FOR HIRE(R)					A	8.7	19	771	1501	299	219	59^	746	156	329	363	379	346	607	171	313	309	305	249	68^	28^	80^	54^				
SAT	10.00P 188 10.00 - 10.30 10.30 - 11.00	60 95 PD	ABC	10	B	9.5	19	841	1632	296	216	74	798	202	405	400	406	335	600	167	326	322	312	227	96	42	137	90				
					C	10.3	20	916	1665	303	229	79	796	211	423	412	405	319	620	175	346	349	325	220	108	51	140	94				
					A	8.3	18	735	1505	306	221	51^	752	154	329	376	389	346	597	171	307	297	296	250	63^	26^	93	67^				
					A	9.1	20	806	1497	293	216	66^	740	158	329	352	369	346	616	171	319	321	313	249	72^	29^	69^	42^				
SPORTSBREAK-SAT					A	6.8	14	602	1648	245	175	64^	655	214	360	351	281	238	734	270	496	502	346	176	107	51^	152	108				
SAT	9.58P 205	1 98	CBS	10	B	8.4	16	745	1709	298	237	93	735	247	441	422	347	232	698	250	453	451	340	191	125	47	151	97				
					C	8.5	15	749	1692	298	229	74	777	228	419	410	367	298	666	214	393	396	328	217	109	44	140	86				
SPORTSBREAK-SUN					A	13.9	27	1232	1587	296	219	62	855	247	443	410	366	357	506	141	270	263	231	204	99	64	127	67				
SUN	9.53P 207	1 98	CBS	10	B	16.1	26	1426	1669	327	229	55	843	219	425	423	420	346	654	165	333	342	335	264	83	38	89	53				
					C	16.9	26	1495	1658	339	244	60	870	223	445	443	438	356	615	156	313	317	324	250	83	39	89	55				
THIRTYSOMETHING(R)					A	9.3	16	824	1402	384	339	117	827	424	629	516	314	155	370	207	311	241	133	49^	100	67^	105	48^				
TUE	10.00P 212 10.00 - 10.30 10.30 - 11.00	60 99 GD	ABC	8	B	12.2	21	1084	1469	346	311	131	784	428	615	525	284	137	439	245	358	318	168	59	127	83	119	67				
					C	13.2	23	1169	1539	359	321	148	811	451	642	542	289	135	480	262	387	347	189	65	124	76	123	70				
					A	9.2	15	815	1407	380	332	108	807	419	614	507	304	149	363	205	305	232	129	48^	110	74^	127	64^				
					A	9.5	17	842	1383	385	342	124	838	425	636	518	320	159	372	208	313	248	135	50^	90	60^	83	33^				
TOUR OF DUTY(R)					A	6.9	15	611	1683	199	159	84^	599	236	377	338	245	187	732	312	511	514	316	172	135	46^	217	154				
SAT	9.00P 204	60 97	CBS	9	B	8.3	16	738	1773	260	216	83	669	240	427	392	311	195	734	282	519	501	359	168	159	52	210	148				
					C	8.6	16	761	1787	260	216	81	667	243	426	389	308	194	746	295	533	513	359	164	163	52	211	146				
CONT'D																																

A-CURRENT REPORT B-QUARTER AVERAGE C-SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

28 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME						KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																									
DAY	TIME	DUR	NET	NO. OF	T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS		WORKING WOMEN		LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN								
										(2+)	18+	49	<3		TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	TOTAL	12-17	FEM. 12-17	TOT. 2-11	TOT. 6-11				
EVENING CONT'D																																			
TOUR OF DUTY(R)-CONT'D																																			
	9.00 - 9.30					A	6.3	14	558	1684	195	151	89^	598	244	378	342	239	179	727	312	506	514	312	169	131	42^	227	152						
	9.30 - 10.00					A	7.4	16	656	1706	205	168	81^	609	232	381	339	253	197	746	316	523	521	324	177	141	49^	211	157						
TRACEY ULLMAN SHOW(R)																																			
SUN	10.00P	30	FOX	10		A	3.5	7	310	1601	268	254	37^	638	296	479	380	263	158^	544	262	459	393	255	53^	224	133^	195^	140^						
	121	85	CS	13		B	3.0	5	268	1495	270	256	55^	598	303	445	340	218	140	554	301	455	347	220	80^	168	88^	175	121						
						C	3.1	5	275	1473	260	242	58^	596	304	444	338	216	137	539	287	444	343	219	77^	165	84^	172	121						
20/20																																			
FRI	10.00P	60	ABC	10		A	9.9	19	877	1484	306	239	95	811	258	447	435	359	310	485	132	286	308	270	147	60^	33^	129	78						
	207	98	DN	35		B	11.8	22	1043	1551	294	205	76	809	203	405	424	408	340	544	144	302	320	294	191	80	44	118	75						
	10.00 - 10.30					C	12.4	23	1102	1595	298	218	82	804	225	428	433	399	310	596	174	341	355	302	199	85	42	110	70						
	10.30 - 11.00					A	9.8	19	868	1475	303	238	90	791	251	434	422	353	303	470	126	280	297	267	139	58^	35^	156	90						
						A	10.0	20	886	1493	308	240	100	829	265	461	447	365	317	500	137	292	318	272	156	62^	31^	102	66^						
21 JUMP STREET(R)																																			
SUN	7.00P	60	FOX	10		A	4.6	11	408	1615	257	233	96^	671	320	514	405	291	129^	478	257	420	345	195	45^	279	148^	187	119^						
	129	87	OP	37		B	5.5	11	485	1687	339	287	107	700	348	529	418	297	125	523	300	429	320	204	66	230	135	234	143						
	7.00 - 7.30					C	5.5	9	490	1750	350	304	85	703	347	537	424	299	124	540	310	440	329	204	73	261	146	246	157						
	7.30 - 8.00					A	4.2	11	372	1568	257	229	94^	669	300	498	404	305	139^	466	243	405	333	195	51^	259	132^	173	122^						
						A	5.0	12	443	1655	257	235	98^	673	337	528	406	279	120^	488	268	433	355	196	41^	295	162	199	117^						
227(R)																																			
SAT	8.30P	30	NBC	9		A	11.4	27	1010	1589	265	213	75	835	258	414	358	300	384	413	146	219	192	159	162	137	93	205	161						
	205	97	CS	32		B	13.7	27	1214	1629	282	217	77	819	263	428	376	317	348	409	148	225	203	163	156	165	108	235	164						
						C	15.8	28	1401	1716	308	241	73	856	261	436	388	339	374	448	157	253	230	187	165	161	102	250	171						
VALERIE'S FAMILY(R)																																			
MON	8.30P	30	NBC	6		A	13.6	23	1205	1674	265	233	97	682	289	484	427	282	161	443	229	335	280	170	88	183	100	367	253						
	204	99	CS	25		B	15.2	24	1344	1750	280	244	94	692	285	482	419	298	172	442	211	330	279	184	87	227	123	389	260						
						C	16.6	25	1472	1848	316	272	97	745	315	516	442	310	188	454	210	340	291	197	92	246	125	403	270						
WEREWOLF(R)																																			
SUN	10.30P	30	FOX	5		A	2.0	4	177	1504	281^	242^	79^	657	240^	422	402	281^	191^	604	179^	358^	438	394	109^	186^	100^	57^	36^						
	85	70	SM	5		B	1.5	2	131	1500	295	236^	64^	610	222^	398	353	295	175^	615	228^	413	391	332	127^	156^	73^	119^	81^						
						C	1.5	2	131	1500	295	236^	64^	610	222^	398	353	295	175^	615	228^	413	391	332	127^	156^	73^	119^	81^						
WEST 57TH																																			
SAT	10.00P	60	CBS	9		A	7.0	15	620	1550	232	176	65^	712	178	357	374	326	299	699	209	431	443	353	219	63^	30^	76^	54^						
	204	98	DN	33		B	8.3	16	731	1586	288	226	76	739	218	415	416	357	261	681	224	434	442	350	187	75	25^	91	55						
	10.00 - 10.30					C	7.8	15	692	1585	294	228	71	762	223	413	416	367	285	647	207	394	400	321	200	78	31^	98	58						
	10.30 - 11.00					A	7.2	15	638	1547	225	171	63^	705	182	345	357	311	302	708	212	437	440	355	229	56^	29^	77^	53^						
						A	6.8	15	602	1554	239	182	67^	719	174	369	393	341	295	688	207	425	447	351	209	70^	32^	76^	56^						
WHO'S THE BOSS?(R)																																			
TUE	8.00P	30	ABC	9		A	15.1	28	1338	1612	311	261	75	732	304	463	382	296	223	447	213	292	235	179	122	206	135	227	153						
	218	99	CS	32		B	18.4	31	1627	1640	319	267	95	739	320	484	413	286	210	428	195	294	256	178	105	206	118	267	177						
						C	20.6	33	1821	1739	338	286	99	760	334	510	432	296	207	465	215	328	285	198	104	216	119	299	201						
WHO'S THE BOSS? SPEC(S,R)																																			
TUE	8.30P	30	ABC	9		A	15.5	27	1373	1649	300	256	74	723	316	473	397	284	208	459	233	312	244	178	115	235	139	233	160						
	217	99	CS																																

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

30 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME						KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %		SH %	AVG. AUD. 0,000	WORKING WOMEN		W O M E N						M E N						T E E N S			C H I L D R E N			
									18-49	18-49	18-34	18-49	18-54	25-34	35-49	50-64	55+	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+
EARLY EVENING NEWS						A	9.0	19	796	208	145	781	148	290	301	357	430	519	114	223	247	261	243	18^	25^	21^	27^	13^	21^
ABC WORLD NEWS TONIGHT MON-FRI 6.30P 30 ABC 50						B	9.9	20	879	220	153	781	144	296	319	361	421	536	117	237	251	265	253	23^	24^	21^	30	19^	19^
214 99 N 173						C	10.7	20	948	229	161	773	147	307	324	373	409	563	125	250	269	270	262	26^	27^	24^	36	21^	20^
ABC WRLD NEWS TONIGHT-SAT SAT 6.30P 30 ABC 10						A	4.1	12	363	157^	100^	734	59^	192	186	272	518	620	120^	259	280	328	311	43^	17^	29^	26^	23^	29^
182 92 N 25						B	5.9	15	523	198	133	732	108	243	256	312	443	611	121	241	273	314	296	31^	25^	26^	36^	24^	18^
						C	7.0	15	617	210	138	736	115	250	269	334	431	624	140	266	291	304	289	30^	26^	27^	35^	26^	22^
ABC WRLD NEWS TONIGHT-SUN SUN 6.30P 30 ABC 9						A	4.6	13	408	178	125^	757	127^	214	223	327	493	702	185	267	266	282	393	9^	40^	40^	22^	46^	40^
167 86 N 32						B	5.1	12	451	226	151	734	133	278	291	352	394	645	164	298	317	317	282	33^	27^	29^	34^	39^	28^
						C	6.4	13	569	227	161	749	146	288	297	342	407	632	151	290	302	309	285	37^	30^	35^	34^	29^	31^
CBS EVENING NEWS-RATHER MON-FRI 6.30P 30 CBS 50						A	8.5	19	755	216	136	739	118	240	260	316	440	576	85	199	219	265	336	19^	25^	25^	27^	13^	17^
212 99 N 179						B	9.7	20	857	217	136	764	117	253	273	324	458	578	89	203	218	272	332	20^	18^	15^	25^	16^	17^
						C	11.2	21	993	220	136	761	125	266	288	331	438	587	99	221	229	280	328	26	21^	22^	33	21^	21^
CBS EVENING NEWS-SUNDAY SUN 6.00P 30 CBS 9						A	5.5	16	487	181	119^	680	104^	266	266	309	371	701	169	325	323	302	323	46^	39^	47^	10^	7^	13^
189 90 N 22						B	6.1	15	538	207	130	659	102	228	246	301	384	696	164	308	326	323	325	39^	20^	28^	19^	17^	11^
						C	6.9	14	608	212	135	702	103	232	257	315	418	668	144	285	295	311	336	28^	20^	23^	19^	17^	14^
CBS SAT. NEWS-SCHIEFFER						A	4.8	14	425	175	91^	672	103^	215	239	261	407	708	161	261	274	255	393	28^	14^	23^	8^	14^	13^
SAT 6.00P 30 ABC 9						B	5.5	14	488	193	119	697	114	212	230	274	435	652	138	251	249	264	353	20^	14^	14^	11^	11^	11^
160 91 N 30						C	6.5	14	575	192	117	720	108	216	237	284	452	642	132	251	254	284	350	25^	20^	24^	31^	21^	16^
NBC NIGHTLY NEWS MON-FRI 6.30P 30 NBC 50						A	8.2	18	728	188	116	749	123	247	266	307	438	566	114	224	235	260	302	19^	40^	21^	18^	13^	20^
204 99 N 174						B	8.6	18	766	203	133	776	124	254	279	331	458	565	117	225	238	252	295	25^	33^	25^	26^	15^	19^
						C	10.0	19	889	208	142	787	128	272	301	342	449	585	132	247	258	261	290	27^	32	27^	31	18^	21^
NBC NIGHTLY NEWS-SAT. SAT 6.30P 30 NBC 9						A	5.6	16	496	120^	60^	653	45^	130	180	255	456	646	123^	271	272	301	337	40^	24^	46^	12^	22^	11^
175 93 N 30						B	6.0	15	532	163	103	718	98	207	224	278	458	636	123	242	244	271	353	33^	20^	31^	26^	26^	19^
						C	7.8	16	688	175	111	763	108	217	243	290	488	619	126	239	244	259	339	26^	23^	27^	31^	20^	21^
NBC NIGHTLY NEWS-SUN SUN 6.30P 30 NBC 9						A	4.4	12	390	181	101^	748	138^	204	220	281	464	619	149^	209	226	246	372	22^	42^	18^	32^	2^	31^
177 90 N 21						B	6.0	14	532	192	122	735	109	235	262	310	437	660	138	269	298	308	327	28^	26^	29^	26^	25^	24^
						C	6.6	13	584	215	140	779	116	253	278	328	464	658	136	270	287	295	333	29^	27^	28^	28^	26^	22^

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23 29, 1988

										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																M A I L I M			
PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			NO. OF T/C																	17	18		
DAY	TIME	DUR	NET	OF		AVG. AUD. %	SH %	AVG. AUD. 0,000		TOTAL PERS (2+)	WORKING WOMEN				W O M E N						M E N								
#STNS	CVG%	TYPE									18- 49	25- 54	15- 24	TOTAL	18- 34	18- 49	21- 49	21- 54	25- 54	15- 24	TOTAL	18- 34	18- 49	21- 49	21- 54	25- 54			
LATE FRINGE																													
ABC NEWS:NIGHTLINE					A	5.5	16	489		1369	285	218	216	79	741	204	381	353	413	374	67^	543	187	307	282	335	308	23^	20^
MON-FRI 11.30P					B	5.7	17	506		1379	259	189	192	68	724	190	365	349	402	361	64	565	185	328	300	351	329	24^	23^
211 98 N 141					C	5.5	16	486		1394	253	183	190	66	715	184	359	341	399	361	64	578	183	326	301	359	333	25^	22^
ABC WEEKEND REPORT-SAT.					A	1.7	7	151		1356	362^	275^	289^	75^	782	86^	387^	387^	480	461	65^	416^	52^	264^	263^	312^	287^	39^	57^
SAT 11.30P					B	1.9	7	172		1393	308	212	229	85^	694	187	381	363	439	397	86^	531	199	333	299	364	330	27^	55^
136 69 N 35					C	2.0	6	180		1424	309	231	233	81^	718	196	393	372	435	394	76^	544	193	327	303	370	334	23^	44^
ABC WEEKEND REPORT-SUN.					A	2.5	9	222		1253	212^	146^	193^	95^	628	221^	315	288	377	324	101^	484	160^	258^	223^	288	239^	38^	29^
SUN 11.30P					B	2.3	9	206		1341	267	204	219	63^	672	214	385	378	446	405	76^	565	230	384	358	420	386	25^	27^
145 81 N 35					C	2.2	9	193		1369	262	207	214	64^	654	188	363	353	418	379	70^	588	212	384	362	431	403	36^	27^
CBS LATE NIGHT I					A	3.6	13	319		1335	227	165	172	88^	650	196	348	322	378	340	83^	535	192	337	310	363	329	44^	33^
MON 11.31P					B	3.6	14	320		1334	269	203	205	78^	704	213	396	374	422	383	88	500	192	324	300	340	296	36^	28^
169 84 FF 148					C	3.7	14	327		1370	279	213	219	82	739	216	406	379	432	394	76^	516	181	320	301	349	308	28^	27^
TTHF 11.30P																													
WED 11.30P																													
11.30 - 12.00					A	3.6	11	320		1375	233	172	181	83^	667	196	354	332	390	358	82^	549	201	343	317	370	337	45^	39^
12.00 - 12.30					A	3.5	14	314		1329	227	163	169	94^	648	199	348	320	377	333	83^	535	186	337	310	364	331	44^	29^
12.30 - 1.00																													
CBS LATE NIGHT II					A	2.5	14	220		1286	253	185	175	115^	663	234	389	350	404	349	98^	494	207	330	297	347	301	41^	31^
MON 12.35A					B	2.5	14	220		1290	266	200	196	90^	680	234	404	378	423	379	89^	482	199	339	316	359	312	33^	32^
169 84 FF 174					C	2.4	14	212		1332	295	227	227	92^	709	235	425	395	444	401	85^	503	201	346	324	372	323	27^	32^
TUE 12.36A																													
WED 12.35A																													
THU 12.36A																													
FRI 12.36A																													
12.30 - 1.00					A	2.6	13	229		1297	248	183	174	106^	672	220	386	348	397	347	91^	506	205	334	304	356	313	39^	26^
1.00 - 1.30					A	2.4	14	209		1294	263	191	179	126^	664	254	398	358	417	356	107^	490	211	331	294	342	292	44^	36^
CBS NEWS NIGHTWATCH-1					A	0.7	7	65		1196	217^	117^	151^	56^	686	162^	317^	300^	365^	343^	80^	405^	132^	235^	220^	308^	263^	40^	26^
MON 2.01A					B	0.9	8	79		1223	279^	193^	234^	52^	706	203^	394	373	434	414	62^	432	143^	272^	258^	336	293^	12^	25^
48 53 N 166					C	0.9	9	79		1243	283^	206^	220^	63^	697	223^	389	364	417	388	65^	456	170^	297^	277^	336	303^	18^	18^
TU-THSU 2.00A																													
CBS NEWS NIGHTWATCH-2					A	0.8	10	74		1165	230^	112^	140^	61^	635	157^	279^	268^	323^	290^	72^	417^	118^	243^	234^	312^	274^	44^	27^
M-THSU 2.30A					B	0.9	11	83		1171	293^	185^	220^	56^	680	203^	369	346	404	384	62^	393	133^	244^	233^	310	274^	20^	26^
61 63 N 175					C	0.9	11	79		1199	304^	204^	216^	61^	677	216^	375	350	404	378	63^	436	162^	276^	259^	320^	287^	19^	18^
CBS NEWS NIGHTWATCH-3					A	0.8	13	67		1087	244^	112^	132^	57^	646	177^	266^	255^	314^	270^	61^	349^	142^	212^	206^	261^	219^	23^	<<
M-THSU 3.00A					B	0.9	14	76		1114	280^	166^	191^	62^	688	197^	341	322^	384	349	45^	341	134^	209^	203^	264^	232^	11^	19^
78 74 N 178					C	0.8	15	74		1112	293^	175^	195^	55^	685	178^	316^	296^	368	341^	50^	355	133^	213^	206^	248^	212^	11^	12^
3.00 - 3.30					A	0.9	12	78		1154	239^	123^	143^	66^	639	182^	293^	284^	342^	294^	83^	387^	133^	227^	227^	294^	247^	53^	16^
CONT'D																													

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

FRI	1.30A	60	NBC	10	B	2.6	17	231	1387	248	224	178	181	604	319	468	413	435	348	221	532	363	446	368	394	308	115^	59^
	174	96	PC	35	C	2.7	18	235	1425	273	246	202	173	603	333	473	417	443	358	231	582	408	499	416	442	348	103^	62^
	1.30 - 2.00				A	2.5	14	222	1415	228^	228^	198^	147^	605	284^	510	489	506	437	147^	510	296	391	343	370	322	93^	80^
	2.00 - 2.30				A	2.1	15	186	1467	216^	215^	152^	225^	612	388	552	490	512	411	137^	511	327^	404	382	405	354	135^	65^
G MICHAELS SPORTS MACHINE					A	2.0	6	177	1539	259^	227^	193^	106^	601	182^	389	389	410	338^	181^	783	454	631	593	617	526	70^	41^
SUN	11.30P	15	NBC	10	B	2.2	7	190	1464	257	214	198	97^	611	204	388	377	408	343	195	706	351	520	453	489	401	59^	38^
	85	56	SC	37	C	1.9	6	168	1488	278	230	228	94^	612	214	406	388	427	377	198	734	352	532	463	513	414	49^	42^
LATE SHOW-FOX					A	1.1	3	94	1328	295^	264^	233^	107^	608	262^	430	406	431	373	132^	534	320^	448	397	437	377	74^	62^
MON-FRI	11.30P	60	FOX	50	B	1.2	4	103	1341	282	251	222^	125^	609	310	468	433	456	391	157^	544	344	469	400	428	365	59^	51^
	103	79	GV	174	C	1.5	4	132	1441	287	255	223	150^	640	336	486	436	470	402	181^	592	364	490	413	442	368	63^	57^
	11.30 - 12.00				A	1.2	3	106	1349	294^	265^	238^	107^	612	256^	435	417	441	381	121^	545	309^	459	411	455	399	68^	68^
	12.00 - 12.30				A	0.9	3	82	1302	297^	262^	228^	107^	601	269^	424	391^	418	361^	146^	519	334^	433	378^	413	348^	82^	54^
REAGAN-GORBACHEV SUMMIT-3(S)					A	0.4^	7^	35^	805^	156^	<<	79^	<<	334^	83^	83^	83^	162^	162^	98^	470^	278^	376^	278^	373^	373^	<<	<<
SAT	5.55A	5	ABC																									
	115	81	N																									
SATURDAY NIGHT					A	6.8	22	602	1471	288	239	227	137	642	232	433	398	433	380	149	539	258	421	402	420	347	107	87^
SAT	11.30P	81	NBC	9	B	7.5	23	662	1475	284	235	221	142	638	277	445	402	436	383	134	558	278	437	397	423	373	93	82
	199	99	GV	28	C	8.0	24	706	1555	304	258	232	148	665	308	478	435	470	409	151	600	309	477	431	466	410	97	87
	11.30 - 12.00				A	8.3	24	735	1513	291	245	232	129	661	221	429	398	429	380	141	561	253	426	409	431	354	100	83^
	12.00 - 12.30				A	6.5	22	576	1458	297	249	237	154	646	241	447	404	445	391	150	513	250	402	388	411	335	113	98^
	12.30 - 1.00				A	5.0	20	443	1420	267	213	203	125^	604	248	423	393	431	367	167	544	291	452	419	421	357	112^	80^

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PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET	NO. OF T/C	AVG.	SH	AVG.	TOTAL	WORKING WOMEN				W O M E N						M E N						T E E N S								
					AUD.		AUD.		PERS		18-	25-	15-	18-	18-	21-	21-	25	15-	18-	18-	21-	21-	25-	12-	12-							
#STNS	CVG%	TYPE			%	%	0,000	(2+)	18+	49	54	24	TOTAL	34	49	49	54	54	24	TOTAL	34	49	49	54	54	17	17						
LATE FRINGE CONT'D																																	
TONIGHT SHOW										A	6.4	20	565	1395	261	188	196	82	710	203	406	383	431	390	107	561	213	359	341	389	322	42^	26^
MON-FRI 11.30P 60 NBC 50										B	5.8	19	513	1369	262	201	201	84	705	210	401	375	421	378	97	541	217	346	325	366	312	41^	26^
201 99 GV 171										C	6.1	20	538	1400	276	216	209	90	733	227	414	383	432	390	96	545	215	352	326	363	313	38^	31^
11.30 - 12.00										A	6.9	20	615	1413	261	189	201	82	717	200	413	391	442	401	103	567	210	363	346	393	328	42^	28^
12.00 - 12.30										A	5.8	21	516	1372	260	186	190	81	701	208	397	373	419	378	112	555	217	354	336	384	314	43^	22^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME DAY TIME DUR NET NO. #STNS CVG% TYPE OF						KEY	HOUSEHOLD AUDIENCES AVG. AVG. AUD. SH AUD. % % 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
										LOH WORKING			W O M E N					M E N					TEENS		CHILDREN							
							18-49	WOMEN		18-	18-	25-	35-	18-	18-	25-	35-	12	12-	2-	2-	6-										
									W/CH	18-		18-	18-	25-	35-		18-	18-	25-	35-		12	12-	2-	2-	6-						
									<3	18+	49	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11	11				
MON-FRI EARLY MORNING																																
ABC WORLD NEWS-MORN-615A									A	1.4	14	126	25v	268	246^	565	163^	391	392	354	143^	501	97^	316	339	362	150^	15v	<<	16v	18v	11v
MON-FRI 6.15A 15 ABC 50									B	1.5	14	130	53^	267	221	596	189^	387	393	340	163^	454	111^	293	319	303	118^	13v	14v	13v	14v	13v
133 81 N 175									C	1.4	14	122	64^	272	220	620	170^	378	384	354	197^	482	138^	300	325	286	135^	18v	22v	12v	16v	13v
ABC WORLD NEWS-MORN-645A									A	2.7	17	237	24v	264	204	570	172	343	338	305	187	518	86^	276	311	360	187	16v	22v	8v	18v	11v
MON-FRI 6.45A 15 ABC 50									B	2.5	17	220	56^	285	220	606	217	376	386	287	192	464	103^	275	304	307	137	22v	26v	19v	32^	28v
183 92 N 175									C	2.3	16	200	64^	283	222	620	188	386	401	323	188	478	124^	269	301	287	148	34^	31v	21v	25v	29v
BEFORE HOURS									A	0.8	10	74	67v	345^	260^	602	190^	389^	420^	359^	139^	410^	139^	213^	214^	188^	138^	64v	63v	26v	22v	22v
MON-FRI 6.15A 15 NBC 50									B	0.8	9	68	53v	304^	216^	566	154^	330^	361^	345^	164^	431	178^	264^	259^	185^	119^	59v	19v	14v	17v	17v
148 85 N 175									C	0.8	10	67	66v	305^	255^	607	164^	363^	367^	325^	201^	420	187^	259^	243^	150^	123^	39v	22v	14v	14v	18v
CBS MORNING NEWS- 6:30AM									A	1.0	8	85	30v	254^	159^	536	98v	262^	306^	339^	214^	457	106^	188^	231^	270^	212^	18v	15v	<<	17v	19v
MON-FRI 6.30A 30 CBS 50									B	1.2	11	105	60v	238^	148^	558	114^	289	328	366	191^	449	111^	209^	243	264	179^	12v	8v	19v	21v	20v
148 86 N 180									C	1.2	12	109	57v	258	146^	594	132^	289	328	358	235	428	101^	195^	209^	237	188^	19v	11v	25v	18v	26v
CBS THIS MORNING-1									A	1.9	9	167	43v	182^	129^	682	132^	292	303	304	349	485	92^	212	222	223	230	<<	18v	19v	28v	33v
MON-FRI 7.30A 30 CBS 50									B	2.2	10	192	50^	194	132^	663	116^	290	308	336	327	456	90^	214	218	223	216	15v	12v	18v	22v	19v
203 98 N 130									C	2.2	11	195	46^	190	129^	657	117^	274	291	315	339	449	83^	206	211	219	216	20v	9v	20v	21v	25v
CBS THIS MORNING-2									A	2.1	10	184	58^	140^	94^	722	148^	263	269	307	400	403	83^	154^	174^							

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[illegible]

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										MEN		TEENS			CHILDREN			
DAY	TIME	DUR	NET	OF	T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING		W O M E N							MALE	FEM.	TOT.	MALE	FEM.	TOT.	101	101						
									18-49 W/CH		18-49 WOMEN	15-24	18-34	18-49	25-34	25-34	35-44	55+	TOTAL	55+	12-17	12-17	15-17	2-11	2-11	2-11	6				
#STNS	CVG%	TYPE							<3	18+	49	24	TOTAL	34	49	49	54	64	55+	TOTAL	55+	17	17	17	11	11	5	11			
MONDAY-FRIDAY DAYTIME CONT'D																															
GUIDING LIGHT-CONT'D					A	5.9	22	526	109	193	148	143	880	236	431	326	373	371	401	254	107	23^	53^	49^	31^	38^	46^	23^			
3.00 - 3.30					A	5.9	21	521	103	215	165	151	894	243	442	337	389	378	400	239	107	21^	61^	57^	40^	39^	45^	34^			
3.30 - 4.00																															
HOME MON-FRI 11.30A 30 ABC 50					A	2.6	12	227	138^	242	204	57^	765	301	524	474	529	367	186	250	46^	6^	21^	7^	49^	61^	63^	48^			
175 88 1A 95					B	2.5	11	218	145	235	204	90^	788	328	527	447	490	350	218	256	59^	13^	26^	17^	52^	56^	67^	41^			
					C	2.6	11	228	151	243	207	95^	798	318	530	448	492	367	224	254	63^	16^	26^	20^	48^	53^	69^	33^			
LOVING MON-FRI 12.30P 30 ABC 50					A	3.7	15	328	127	223	204	108	784	365	521	429	468	291	224	211	44^	5^	26^	18^	21^	57^	48^	30^			
177 89 DD 173					B	3.8	15	337	140	232	217	122	824	389	564	459	499	312	220	225	54^	13^	31^	25^	45^	55^	53^	47^			
					C	4.1	15	365	144	242	221	139	837	387	573	453	493	326	225	238	60^	17^	37^	30^	66^	53^	76	42^			
NBC NEWS DIGEST-DAYTIME MON-FRI 2.57P 1 NBC 30					A	4.0	15	354	74^	164	148	189	840	264	433	286	356	353	338	206	78^	28^	70^	63^	49^	58^	77^	30^			
191 94 N 104					B	4.2	15	370	74	170	148	161	844	261	456	334	393	381	329	221	81	26^	69	57^	41^	62^	63^	41^			
					C	4.6	15	404	74	189	164	154	838	253	451	338	394	376	331	279	99	27^	77	57^	31^	48^	46^	33^			
NEW CARD SHARKS MON-FRI 10.30A 30 CBS 50					A	2.6	13	230	65^	128^	93^	54^	742	198	321	269	324	338	366	327	181	26^	22^	10^	48^	58^	80^	27^			
158 78 QP 175					B	2.8	13	247	70^	106	78^	43^	706	160	297	260	303	340	366	401	228	22^	23^	16^	52^	66^	64^	53^			
					C	3.0	13	269	76^	132	96	57^	708	176	315	265	321	335	338	426	243	23^	23^	16^	68^	68^	81^	56^			
NEWSBREAK-11.57					A	4.1	19	360	60^	134	100	87^	764	201	328	258	312	281	382	363	157	20^	31^	23^	48^	60^	75^	32^			
MON-FRI 11.57A 2 CBS 50																															
172 79 N 174					B	4.5	20	396	75	126	97	68	750	172	317	259	298	303	393	405	212	16^	22^	17^	48^	63^	67	45^			
					C	5.1	21	453	66	162	121	71	751	178	319	257	305	308	383	416	213	18^	22^	16^	52^	61	68	45^			
NEWSBREAK-3.44 MON 3.39P 1 CBS 50					A	4.8	17	429	113	212	163	149	891	245	427	324	371	358	418	248	110	21^	64^	57^	38^	36^	42^	33^			
193 92 N 174					B	4.9	17	437	107	200	166	131	892	233	412	322	356	354	446	261	128	17^	65	49^	33^	49^	40^	42^			
TUE&THU 3.43P 1					C	5.2	17	460	95	195	149	119	894	235	413	322	368	374	436	260	120	18^	50^	39^	35^	53^	43^	45^			
WED 3.41P 1																															
FRI 3.45P 1																															
ONE LIFE TO LIVE MON-FRI 2.00P 60 ABC 50					A	6.8	26	604	138	218	183	156	854	384	562	429	484	336	237	195	59	6^	33^	24^	28^	60	59	29^			
216 99 DD 171					B	6.9	25	612	153	214	183	152	867	384	575	448	506	355	234	208	73	14^	42	31^	38^	65	64	39^			
2.00 - 2.30					C	7.5	26	668	146	223	193	153	872	377	572	442	496	357	247	228	85	15^	43	32^	47	57	68	36^			
2.30 - 3.00					A	6.8	26	599	142	227	192	156	861	384	567	433	489	344	238	204	59	6^	30^	24^	28^	57	58	27^			
					A	6.8	25	604	134	211	177	157	855	388	562	428	483	332	238	187	59	5^	36^	23^	28^	64	60	32^			
PRICE IS RIGHT 1 MON-FRI 11.00A 30 CBS 50					A	4.3	21	385	59^	126	92	83^	746	187	300	223	267	293	403	383	197	21^	24^	13^	43^	58^	66^	35^			
211 99 AP 174					B	4.6	21	406	67	100	73	65	705	156	280	223	252	294	396	412	220	21^	20^	18^	61^	68	68	61^			
					C	5.0	22	446	67	140	95	71	723	167	297	234	274	303	386	434	231	21^	21^	17^	68	68	78	58			
PRICE IS RIGHT 2 MON-FRI 11.30A 30 CBS 50					A	5.6	26	493	61^	129	98	77	747	189	302	235	280	275	401	394	206	17^	24^	16^	48^	64^	73	39^			
211 99 AP 176					B	6.0	27	528	67	112	83	66	722	160	288	230	264	286	400	419	229	18^	20^	17^	59	65	69	54			
					C	6.5	27	572	61	145	102	70	734	167	296	233	275	292	397	438	235	19^	21^	17^	63	64	74	52			
RYAN'S HOPE MON-FRI 12.00N 30 ABC 50					A	2.3	10	202	166	169	155^	87^	828	412	560	481	543	291	206	243	37^	7^	18^	11^	47^	80^	82^	45^			
CONT'D					B	2.4	10	211	164	224	204	117^	844	416	586	489	522	298	225	261	49^	15^	38^	28^	50^	63^	65^	48^			

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PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
DAY	TIME	DUR #STNS	NET CVG%	NO. OF TYPE T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING			W O M E N								M E N		T E E N S			C H I L D R E N						
									18-49	WOMEN		15-	18-	18-	25-	25-	35-			MALE	FEM.	TOT.	MALE	FEM.	TOT.	TOT.					
									W/CH	18+	49	24	TOTAL	34	49	49	54	64	55+	TOTAL	55+	17	17	17	11	11	5	11			
MONDAY-FRIDAY DAYTIME CONT'D																															
RYAN'S HOPE-CONT'D																															
	162	81	DD	173	C	2.8	11	249	145	246	224	128	827	398	583	481	520	320	206		262	53A	20V	49A	35A	77A	58A	85A	49A		
SALE OF THE CENTURY					A	2.9	14	259	70A	123A	89A	38A	834	123A	283	249	302	346	498		302	151	18V	11V	13V	55A	31V	56A	30V		
MON-FRI	10.00A	30	NBC	50	B	2.9	14	259	54A	127	87A	40A	793	125	273	242	298	318	464		343	168	13V	20V	14V	50A	45A	55A	40A		
	146	79	QG	171	C	3.1	13	273	64A	144	108	49A	786	145	311	272	323	318	425		395	197	15V	21V	17V	46A	49A	59A	36A		
SANTA BARBARA					A	4.0	15	353	69A	115	103	209	792	241	410	273	330	345	325		222	95A	23V	133	88A	41A	52A	65A	28A		
MON-FRI	3.00P	60	NBC	50	B	4.2	15	371	84	148	127	177	818	234	433	312	378	396	320		235	92	25A	97	71	36A	58A	56A	38A		
	197	97	DD	170	C	4.7	16	418	90	178	148	173	827	255	453	334	403	384	305		269	101	27A	102	70	33A	51A	50A	35A		
	3.00 - 3.30				A	3.9	15	346	76A	118	106	201	807	241	415	280	338	354	334		227	94A	22V	117	82A	43A	57A	75A	25A		
	3.30 - 4.00				A	4.1	14	361	62A	112	99	215	773	240	403	266	320	335	315		216	95	25A	148	93A	38A	47A	55A	30A		
SCRABBLE					A	3.4	13	299	45A	126	79A	66A	805	102A	255	207	284	377	473		332	173	27V	21V	34A	36A	30A	44A	23V		
MON-FRI	12.30P	30	NBC	50	B	3.7	14	327	50A	112	75A	59A	790	110	265	226	289	352	461		324	169	28A	30A	37A	40A	51A	46A	44A		
	159	83	QG	186	C	4.0	15	356	60A	137	102	71A	800	148	305	250	306	331	439		348	181	22A	28A	29A	42A	51A	53A	40A		
SUPER PASSWORD					A	3.0	13	262	53A	102A	70A	81A	753	129	274	223	277	302	426		347	171	15V	47A	38A	50A	36A	60A	26V		
MON-FRI	12.00N	30	NBC	50	B	3.1	13	279	58A	113	78A	63A	772	128	281	240	291	307	439		307	169	23V	33A	32A	52A	49A	51A	50A		
	159	74	QG	172	C	3.3	13	297	69A	119	86A	77A	781	156	304	245	294	303	428		332	176	21V	33A	28A	49A	57A	64A	42A		
\$25,000 PYRAMID					A	2.5	12	225	75A	132A	99A	68A	762	213	334	270	340	323	358		297	139A	27V	19V	15V	52A	57A	61A	41A		
MON-FRI	10.00A	30	CBS	40	B	2.5	12	222	67A	112A	81A	49A	732	171	306	262	306	320	382		354	179	12V	12V	10V	52A	57A	61A	41A		
	172	84	QP	40	C	2.5	12	222	67A	112A	81A	49A	732	171	306	262	306	320	382		354	179	12V	12V	10V	52A	57A	61A	41A		
WHEEL OF FORTUNE					A	4.6	22	406	54A	129	89	78A	823	149	284	223	289	341	474		291	162	19V	30A	23A	40A	42A	61A	21A		
MON-FRI	11.00A	30	NBC	50	B	4.7	22	418	59A	152	103	68	840	146	299	242	304	355	480		328	175	21A	19A	19A	40A	45A	65	31A		
	206	98	QG	173	C	5.4	23	478	66	160	112	69	822	162	308	252	314	330	451		357	184	17A	22A	20A	38A	52A	61	30A		
WHO'S THE BOSS? M-F					A	2.6	13	232	167	251	223	99A	667	333	514	430	464	285	120A		286	47A	24V	45A	25V	58A	81A	100A	99A		
MON-FRI	11.00A	30	ABC	50	B	2.8	13	250	146	257	231	134	657	321	495	386	412	273	136		308	44A	32A	61A	41A	93A	104	123	74A		
	150	76	CS	173	C	3.3	14	296	135	248	223	133	694	322	502	394	424	288	161		299	53A	41A	61A	45A	103	88	120	72A		
WIN, LOSE OR DRAW					A	3.9	18	347	70A	132	98	97	796	172	341	264	312	334	407		283	138	20V	42A	25A	53A	62A	92A	23V		
MON-FRI	11.30A	30	NBC	50	B	3.9	18	347	71A	152	117	91	788	169	347	277	325	349	392		304	131	28A	35A	28A	55A	74	82	47A		
	183	87	QG	186	C	4.1	17	367	91	168	134	97	796	206	381	304	360	340	359		317	130	26A	37A	31A	51A	73	80	44A		
YOUNG AND THE RESTLESS					A	7.4	30	652	125	163	134	120	862	264	452	350	396	344	364		262	113	10V	34A	24A	53	59	83	28A		
MON-FRI	12.30P	60	CBS	50	B	7.5	29	660	121	168	143	117	881	255	445	342	380	353	398		271	128	13A	25A	22A	47	63	78	32A		
	212	99	DD	176	C	7.9	29	702	112	193	158	125	876	273	459	348	395	360	370		280	125	16A	27A	25A	44	64	73	35A		
	12.30 - 1.00				A	7.2	30	641	120	161	135	120	853	257	450	348	391	344	361		269	121	9V	34A	23A	55	57	84	28A		
	1.00 - 1.30				A	7.4	29	659	129	165	135	121	875	272	457	354	403	347	369		257	107	11V	35A	24A	51A	61	83	29A		

A-CURRENT REPORT B-QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
									TOT. PERS.	WOMEN		MEN		T E E N S					C H I L D R E N												
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	15- 24	18- 49	15- 24	12- 17	12- 17	12- 17	12- 14	15- 17	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	MALE	FEM.	TOT.	TOT.	
#STNS	CVG%	TYPE																													
WEEKEND DAYTIME CHILDREN																															
ALF-SAT MORN					A	5.3	22	470	1418	167	335	273	40^	203	211	77^	135^	139	73^	670	325	345	270	400	182	218	223	176			
SAT	10.00A	30	NBC	10	B	5.3	20	473	1447	136	357	279	77	210	231	101	130	147	84	649	319	329	266	383	190	193	195	188			
	208	99	CA	29	C	5.9	21	525	1484	137	366	301	85	229	224	105	119	142	82	666	336	330	269	396	208	188	199	198			
ALL NEW POUND PUPPIES					A	1.9	10	168	1279	70^	271^	192^	68^	269^	123^	61^	61^	78^	45^	615	248^	368^	245^	370^	133^	237^	253^	117^			
SAT	8.30A	30	ABC	10	B	2.7	14	241	1323	68^	279	218	46^	171	131	54^	77^	91^	40^	743	356	387	289	454	218	235	242	212			
	199	97	CA	18	C	2.9	14	259	1370	70^	271	217	44^	180	139	62^	77^	95^	44^	779	387	393	302	477	244	233	254	223			
ALVIN AND THE CHIPMUNKS					A	5.3	21	470	1452	171	371	307	56^	177	216	82^	134^	123^	93^	687	312	376	277	410	171	239	234	176			
SAT	10.30A	30	NBC	10	B	5.5	20	488	1468	151	363	295	70	186	254	95	159	159	95	664	292	373	270	394	165	229	205	189			
	206	99	CA	38	C	6.1	21	544	1512	154	369	310	83	214	234	91	143	145	89	695	320	375	295	400	186	214	204	196			
ANIMAL CRACK-UPS					A	2.5	11	222	1563	103^	439	306	108^	483	166^	43^	124^	99^	68^	474	225^	249^	206^	268^	98^	170^	200^	68^			
SAT	12.00N	30	ABC	10	B	3.4	13	297	1402	121	448	318	94^	312	199	91^	108	120	79^	444	239	206	183	261	147	114	131	130			
	170	76	CL	30	C	3.5	12	311	1502	134	454	337	105	354	206	87	118	127	79^	488	261	227	194	294	159	136	142	152			
BUGS BUNNY & TWEETY SHOW					A	4.3	17	381	1599	154^	384	282	91^	351	218	85^	133^	107^	110^	646	356	291	277	369	234	135^	236	133^			
SAT	11.00A	30	ABC	10	B	4.7	17	412	1459	124	371	284	110	317	209	108	101	123	85	563	309	253	245	318	185	133	187	131			
	201	93	CA	18	C	4.8	17	428	1482	133	385	299	113	317	211	114	98	122	89	569	321	248	250	319	181	138	189	130			
DENNIS THE MENACE					A	3.6	15	319	1484	157^	450	325	76^	202	181^	68^	113^	92^	89^	651	373	278	244	407	201	206	230	177^			
SAT	11.30A	30	CBS	10	B	3.3	13	296	1496	100	331	228	80^	234	222	114	109	149	74^	709	378	331	292	417	230	187	204	211			
	184	89	CA	22	C	3.6	12	315	1549	120	357	256	87	253	224	111	113	138	86	716	398	317	318	398	233	164	196	202			
FLINTSTONE KIDS					A	3.5	15	310	1619	148^	425	345	121^	387	154^	78^	76^	75^	79^	653	295	358	334	319	144^	175^	197^	123^			
SAT	11.30A	30	ABC	10	B	3.8	14	340	1473	137	389	306	99	280	189	89	99	104	85	615	322	293	281	334	182	152	189	145			
	192	90	CA	17	C	3.9	14	349	1506	138	409	321	101	290	192	89	104	111	81	615	321	293	276	338	173	165	191	147			
FOOFUR					A	2.2	10	195	1397	151^	398	303^	68^	228^	288^	116^	172^	183^	106^	483	211^	272^	225^	259^	117^	142^	84^	174^			
SAT	12.00N	30	NBC	10	B	2.9	11	254	1463	154	404	312	93^	224	243	95^	148	156	87^	592	255	337	260	333	135	198	180	153			
	136	67	CA	36	C	3.3	11	288	1490	157	402	325	103	244	246	103	143	147	99	598	292	306	270	328	154	174	170	158			
FRAGGLE ROCK					A	3.7	15	328	1445	180^	382	315	54^	199	199	62^	137^	117^	82^	664	285	379	292	372	124^	248	199	173^			
SAT	11.00A	30	NBC	10	B	4.3	16	380	1498	163	403	315	71^	187	248	84	164	151	98	660	290	370	304	356	151	205	182	174			
	200	98	CA	10	C	4.3	16	380	1498	163	403	315	71^	187	248	84	164	151	98	660	290	370	304	356	151	205	182	174			
GALAXY HIGH SCHOOL					A	2.4	10	213	1563	156^	394	288^	174^	299	225^	115^	110^	121^	104^	645	296^	348	193^	452	252^	200^	244^	208^			
SAT	12.30P	30	CBS	9	B	3.0	11	263	1507	126	373	253	106^	275	218	121	97^	141	77^	640	326	313	229	410	214	196	205	205			
	142	67	CA	18	C	3.0	10	262	1566	147	398	286	116	287	243	127	116	143	100	638	341	296	251	387	217	170	183	203			
GUMMI BEARS					A	3.2	22	284	1358	124^	344	292	44^	181^	127^	35^	92^	57^	69^	705	359	347	259	446	238	208^	225	221^			
SAT	8.00A	30	NBC	10	B	3.5	22	313	1308	76^	298	224	61^	184	146	76^	70^	95	52^	680	367	314	222	459	253	206	234	225			
	200	98	CA	10	C	3.5	22	313	1308	76^	298	224	61^	184	146	76^	70^	95	52^	680	367	314	222	459	253	206	234	225			
HELLO KITTY					A	1.8	12	159	1336	90^	287^	176^	36^	248^	120^	68^	52^	87^	33^	680	330^	350^	186^	495	207^	288^	327^	167^			
SAT	8.00A	30	CBS	10	B	2.2	14	197	1251	58^	281	182	45^	240	67^	28^	39^	43^	24^	663	306	357	237	426	200	225	261	165			
	201	96	CA	37	C	2.1	13	186	1291	56^	292	196	41^	239	83^	49^	34^	51^	32^	677	340	337	230	448	233	215	272	175			
I'M TELLING					A	1.9	8	168	1326	116^	415	322^	43^	242^	238^	95^	143^	170^	68^	431	200^	232^	209^	222^	107^	116^	105^	118^			
CONT'D																															

CONT'D

A-CURRENT REPORT B-QUARTER AVERAGE C-SEASON AVERAGE

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME DAY TIME DUR NET NO. #STNS CVG% TYPE T/C						K E Y	HOUSEHOLD AUDIENCES AVG. AVG. AUD. SH AUD. % % 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
										TOT. PERS. (2+)	WOMEN		MEN		T E E N S					C H I L D R E N									
											15- 24	18- 49	15- 24	TOTAL	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	MALE	FEM.	TOT.	TOT.	
											12- 17	12- 17	12- 17	12- 14	15- 17	2- 11	2- 11	2- 11	5- 11	6- 11	6- 11	6- 11	8- 11	9- 11					
WEEKEND DAYTIME CHILDREN CONT'D																													
REAL GHOSTBUSTERS II-CONT'D																													
SAT 10.30A 30 ABC 10																													
						B	4.9	18	436	1505	124	335	266	108	267	223	117	107	133	91	680	409	271	289	391	257	134	221	170
						C	5.2	18	461	1521	121	334	271	115	269	232	126	105	140	92	686	425	262	289	397	260	137	218	179
SMURFS I																													
SAT 8.30A 30 NBC 10																													
						A	4.2	23	372	1317	154^	344	298	14v	157^	123^	38v	84^	62^	61^	693	335	358	286	406	190	216	229	177
						B	4.5	23	397	1306	91	332	258	60^	192	138	67^	71^	88	50^	645	347	298	239	406	221	185	223	183
						C	4.3	22	385	1377	81	325	266	54^	206	155	77	78	104	51^	691	373	318	276	415	230	185	219	196
SMURFS II																													
SAT 9.00A 30 NBC 10																													
						A	5.4	25	478	1297	127^	361	307	11v	176	133	59^	74^	91^	42^	627	310	317	264	364	179	185	195	169
						B	5.4	23	478	1326	110	357	282	53^	202	153	65	88	100	53^	614	319	295	243	370	196	174	209	162
						C	5.5	23	488	1392	105	350	289	64	223	165	77	88	109	56	654	349	305	275	379	210	169	204	174
SMURFS III																													
SAT 9.30A 30 NBC 10																													
						A	5.9	25	523	1383	140	358	306	25v	221	145	62^	83^	105^	40^	659	319	340	262	397	191	207	217	180
						B	5.9	23	522	1379	125	362	288	59	202	183	72	111	119	64	632	314	318	244	388	197	190	209	179
						C	6.2	24	551	1431	122	360	304	75	225	189	87	102	121	68	656	337	319	273	383	203	180	204	179
TEEN WOLF																													
SAT 12.00N 30 CBS 9																													
						A	3.4	14	301	1611	205^	463	348	137^	278	257	99^	157^	110^	146^	613	258	354	237	376	173^	203^	245	131^
						B	3.1	12	271	1516	137	358	249	95^	246	232	120	112	139	94^	680	345	335	280	400	205	195	199	201
						C	3.1	11	277	1589	151	385	287	104	271	246	125	121	143	103	687	358	329	296	391	217	174	189	202

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	CHD TOT.			
DAY	TIME	DUR	NET #STNS	CVG%	TYPE	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000		TOT. WORK. PERS ING WOM. (2+) 18+	W O M E N				M E N										T E E N S								
												TOTAL	49	21+	54	TOTAL	24	34	49	21+	49	54	49	54	64	55+	17	12-	12-	2-				
WEEKEND DAYTIME SPORTS CONT'D										A	3.0	9	266	1405	134^	484	281	424	237^	766	75^	217^	434	763	431	491	359	419	432	272	83^	55^	72^	
SPORTSWORLD-CONT'D																																		
5.30 - 6.00																																		

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			TOT. WORK- PERS ING WOM. (2+) 18+	VIEWERS PER 1000 VIEWING HOUSEHOLDS W O M E N							M E N							11-17 18+				
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000		18- 34	18- 49	25- 21+	25- 49	35- 54	35- 64	35- 55+	TOTAL	18- 34	18- 49	21+ 21+	25- 49	25- 49	35- 54		35- 64	35- 55+		
WEEKEND DAYTIME OTHER																												
FACE THE NATION	10.30A	30	CBS	10	A	1.9	8	168	1125	245	697	100	241	697	194	254	376	397	369	74	131	349	111	92	133	180	196	<<
SUN	149	85	CC	36	B	2.2	8	195	1353	238	690	109	226	681	193	242	305	415	586	169	278	575	266	232	282	240	259	20
					C	2.4	8	213	1321	212	664	102	220	656	192	232	295	404	579	130	262	568	250	224	266	248	276	24
HEALTH SHOW	12.30P	30	ABC	10	A	1.4	6	124	1538	179	550	197	324	497	252	316	257	162	513	214	296	456	239	200	236	221	181	142
SAT	144	70	N	25	B	1.7	6	154	1294	229	591	215	333	572	253	319	248	192	367	144	237	350	221	191	212	159	108	102
					C	1.8	6	161	1372	221	586	211	335	562	254	316	265	189	402	169	269	385	252	215	246	173	102	120
MEET THE PRESS	9.30A	60	NBC	10	A	2.1	8	186	1272	120	608	70	154	586	109	163	249	400	503	92	220	470	187	149	152	252	279	65
SUN	151	92	CC	36	B	2.3	9	205	1343	176	628	114	218	618	192	246	255	356	584	147	270	574	260	228	292	271	249	47
	9.30 - 10.00				C	2.1	8	187	1320	193	653	134	229	643	195	242	256	377	544	147	254	529	238	214	267	244	238	42
	10.00 - 10.30				A	2.1	9	186	1310	101	635	109	187	595	110	178	243	381	509	106	244	485	220	165	173	262	258	66
					A	2.0	8	177	1295	147	610	32	127	605	114	156	268	441	522	81	207	477	162	138	138	255	315	68
REAGAN-CORBACHEV SUMMIT	6.00A	90	ABC	3(S)	A	0.6	9	53	1043	181	502	59	123	502	123	159	221	343	424	162	235	347	158	152	158	176	183	114
SUN	122	84	N																									
	6.00 - 6.30				A	0.5	8	44	942	143	415	68	124	415	124	178	193	237	380	177	262	303	185	164	164	134	118	137
	6.30 - 7.00				A	0.6	9	53	976	191	484	56	113	484	113	143	226	340	378	153	224	290	136	136	136	160	154	114
7.00 - 7.30					A	0.8	11	71	1025	174	506	48	114	506	114	139	208	368	433	138	197	374	138	138	152	193	222	86
REAGAN MOSCOW SUMMIT(S)	6.00A	120	NBC		A	0.9	12	80	1261	181	666	147	334	666	297	324	328	304	469	166	263	469	262	164	188	214	183	<<
SUN	127	88	N																									
	6.00 - 6.30				A	0.7	12	62	1132	216	636	191	423	636	375	418	363	171	326	210	314	324	312	210	210	104	<<	<<
	6.30 - 7.00				A	0.8	13	71	1212	186	673	171	380	673	339	401	349	230	426	201	292	426	292	175	182	174	127	<<
	7.00 - 7.30				A	1.0	14	89	1222	174	618	137	326	618	293	313	296	272	488	132	235	488	235	142	179	254	215	18
	7.30 - 8.00				A	1.3	13	115	1196	138	612	94	213	612	186	186	271	399	486	122	197	486	197	125	158	233	256	<<
SUNDAY MORNING	9.00A	90	CBS	10	A	3.0	13	266	1403	259	773	109	268	767	247	327	369	425	538	84	199	524	185	174	251	304	262	24
SUN	185	95	N	36	B	3.6	15	315	1324	240	697	101	266	690	239	290	346	381	547	120	262	538	253	232	277	280	240	13
	9.00 - 9.30				C	4.0	16	351	1325	221	667	108	243	662	219	270	318	374	568	118	267	562	261	239	287	295	253	19
	9.30 - 10.00				A	2.6	13	230	1327	232	757	85	230	750	213	295	361	445	476	64	138	461	123	121	190	248	269	39
	10.00 - 10.30				A	3.1	14	275	1398	273	788	97	267	788	254	334	384	440	529	80	192	516	178	162	234	297	266	25
					A	3.4	14	301	1424	258	750	136	290	738	259	334	351	384	576	101	245	565	234	220	306	345	245	11
SUNDAY TODAY	8.00A	90	NBC	10	A	2.1	12	186	1163	107	546	126	225	532	153	165	214	309	494	151	279	489	274	194	234	237	175	29
SUN	124	88	N	37	B	2.1	12	183	1249	195	583	136	259	568	218	262	266	281	544	174	312	539	307	260	307	269	184	39
	8.00 - 8.30				C	1.8	10	163	1247	204	583	142	252	570	215	262	263	284	532	165	290	525	283	244	297	264	188	37
	8.30 - 9.00				A	1.8	13	159	1072	139	581	136	232	578	164	179	216	334	456	132	236	456	236	164	226	250	158	<<
	9.00 - 9.30				A	2.1	12	186	1179	107	547	128	224	527	145	160	207	308	521	155	300	520	299	216	262	255	175	19
					A	2.3	11	204	1271	87	541	122	231	523	158	164	228	304	522	168	307	509	293	205	224	221	197	59
THIS WEEK-DAVID BRINKLEY(B)					A	1.6	7	142	1321	116	578	68	142	577	136	204	237	368	644	180	316	640	312	266	304	295	289	23
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 23-29, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			TEENS TOT. 12- 17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. WORK- PERS ING WOM. (2+) 18+	W O M E N							M E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	51.2	52.8	53.0	55.1	54.4	57.3	58.9	60.8	62.4	64.2	65.0	65.7	65.6	65.3	64.5	62.4

ABC TV

AVERAGE AUDIENCE {
(Hhds (000) & %) %
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

← MACGYVER (R) →					← ABC MONDAY NIGHT MOVIE BABY M. PT. 2 (PAE) →				
10,190					15,590				
11.5	10.2 *			12.9 *	17.6	15.9 *		17.7 *	18.3 *
20	18 *			22 *	27	25 *		27 *	28 *
9.8	10.6	12.4	13.4	15.5	16.4	14.4	17.9	18.0	18.6
								19.0	18.3

CBS TV

AVERAGE AUDIENCE {
(Hhds (000) & %) %
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

← KATE & ALLIE →		← DESIGNING WOMEN (R) →		← MISS UNIVERSE PAGEANT (9:00-11:01)(PAE) →			
9,480		9,750		13,910			
10.7		11.0		15.7	13.8 *	15.3 *	16.5 *
19		18		24	22 *	23 *	25 *
10.3	11.1	10.6	11.4	13.1	14.5	14.9	15.6
						16.4	16.6
							17.3
							17.1 *
							27 *
							16.9

NBC TV

AVERAGE AUDIENCE {
(Hhds (000) & %) %
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

← ALF (R) →		← VALERIE'S FAMILY (R) →		← NBC MONDAY NIGHT MOVIES C.A.T. SQUAD: PYTHON WOLF →			
13,380		12,050		11,340			
15.1		13.6		12.8	12.8 *	12.9 *	12.8 *
27		23		20	20 *	20 *	20 *
14.6	15.7	13.4	13.7	13.0	12.6	12.8	13.0
						13.0	13.0
							12.7
							12.7
							12.6

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	15.0	15.2	13.3	15.0	15.7	15.4	14.7	12.1
SHARE AUDIENCE %	29	28	24	25	25	24	22	19

SUPERSTATIONS

AVERAGE AUDIENCE	3.8	3.6	3.4	3.9	4.6	4.4	5.0	3.8
SHARE AUDIENCE %	7	7	6	7	7	7	8	6

PBS

AVERAGE AUDIENCE	1.7	2.0	2.6	3.5	2.6	2.6	1.8	1.6
SHARE AUDIENCE %	3	4	5	6	4	4	3	3

CABLE ORIG.

AVERAGE AUDIENCE	5.3	5.2	4.9	5.2	6.3	6.6	6.0	5.1
SHARE AUDIENCE %	10	10	9	9	10	10	9	8

PAY SERVICES

AVERAGE AUDIENCE	2.0	2.1	2.9	3.6	4.1	3.6	3.8	4.0
SHARE AUDIENCE %	4	4	5	6	6	6	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. MAY 24, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	50.6	51.5	52.1	53.5	53.9	55.9	57.3	59.2	59.3	60.6	61.9	62.0	60.6	60.0	58.4	56.2

ABC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

WHO'S THE BOSS? (R)	13,380	15.1	28	14.3	15.8	15.2	15.8	11.2	10.3	10.2	9.8	9.2	8,240	10.0 *	9.3	9.2 *	9.5 *
WHO'S THE BOSS? SPEC (R)	13,730	15.5	27	15.2	15.8	11.2	10.3	10.2	9.8	9.2	9.2	9.3	8,240	10.0 *	9.3	9.2 *	9.5 *
MOONLIGHTING (R)(PAE)	9,210	10.4	17	10.3	10.2	9.8	9.2	9.2	9.2	9.2	9.2	9.3	8,240	10.0 *	9.3	9.2 *	9.5 *
THIRTYSOMETHING (R)																	

CBS TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

BUGS BUNNY MYSTERY SPEC. (R)	8,240	9.3	17	9.1	9.4	9.5	10.2	11.8	12.7	13.4	13.3	13.8	13.3	13.9 *	23 *	14.0	14.0
IT'S MAGIC CHARLIE BROWN (R)	8,770	9.9	17	9.5	9.4	9.5	10.2	11.8	12.7	13.4	13.3	13.8	13.3	13.9 *	23 *	14.0	14.0
CBS TUESDAY MOVIE NIGHTMARE AT BITTER CREEK (PAE)	11,780	13.3	22	11.8	12.7	13.4	13.3	13.8	13.3	13.8	13.3	13.8	13.3	13.9 *	23 *	14.0	14.0

NBC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

MATLOCK (R)	12,050	13.6	24	13.0	13.1 *	24 *	14.1	14.2	14.2	13.8	14.7	15.4	15.6 *	25 *	15.9	16.0	15.9 *
MOVIE OF THE WEEK-TUESDAY DESPERADO: AVALANCHE AT DEVIL'S RIDGE	13,640	15.4	26	13.8	14.2 *	26 *	14.2	14.2	14.2	13.8	14.7	15.4	15.6 *	25 *	15.9	16.0	15.9 *

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE
SHARE AUDIENCE %

14.5	13.8	12.1	12.3	14.2	14.8	13.7	11.3
28	26	22	21	24	24	23	20

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.7	3.1	3.1	2.9	3.5	3.8	3.6	2.3
7	6	6	5	6	6	6	4

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.5	1.8	2.1	2.3	2.3	2.3	1.8	2.0
3	3	4	4	4	4	3	3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.9	5.0	5.0	5.8	7.3	7.4	7.2	6.1
10	9	9	10	12	12	12	11

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.8	2.8	3.2	3.8	4.4	4.1	3.9	3.5
5	5	6	7	7	7	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	50.6	51.9	52.0	53.3	53.0	54.9	56.3	57.8	58.2	59.5	61.0	61.8	61.7	60.7	58.5	56.4

ABC TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

GROWING PAINS (R)	HEAD OF THE CLASS (R)	HOOPERMAN (R)	ROYAL GALA (PAE)
12,230	12,140	11,250	11,080
13.8	13.7	12.7	12.5
26	24	21	21
13.0	14.7	13.8	13.0
			12.6
			12.3
			14.1
			13.3
			11.6
			11.1

CBS TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

<SMOTHERS BROS COMEDY HOUR>	JAKE AND THE FATMAN (R)(PAE)	EQUALIZER (R)
8,510	10,990	9,300
9.6	12.4	12.7
17	21	21
9.3	11.9	10.5
	12.5	13.0
		12.3
		10.5
		10.4
		10.7
		10.3

NBC TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

AARON'S WAY	DAYS & NIGHTS- MOLLY DODD	CHEERS SPECIAL (R)	ST. ELSEWHERE
11,080	8,510	10,540	15,060
12.5	12.0	11.9	17.0
22	22	19	29
11.7	12.2	10.7	16.2
	12.8	13.0	16.8
	13.2		17.6
	9.9		17.5
			17.6
			17.6
			17.5

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	14.1	14.1	12.8	14.5	17.7	17.8	16.0	13.3
SHARE AUDIENCE %	27	27	24	25	30	29	26	23

SUPERSTATIONS

AVERAGE AUDIENCE	4.2	4.1	4.2	5.6	6.8	6.8	6.0	4.4
SHARE AUDIENCE %	8	8	8	10	12	11	10	8

PSE

AVERAGE AUDIENCE	1.5	1.6	2.1	2.2	2.3	2.2	1.5	1.5
SHARE AUDIENCE %	3	3	4	4	4	4	2	3

CABLE ORIG.

AVERAGE AUDIENCE	5.4	5.3	5.6	5.7	6.3	6.4	5.7	5.7
SHARE AUDIENCE %	11	10	10	10	11	10	9	10

PAY SERVICES

AVERAGE AUDIENCE	1.7	2.0	2.6	3.1	3.5	3.5	3.7	3.0
SHARE AUDIENCE %	3	4	5	5	6	6	6	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	46.0	47.7	48.6	49.5	49.6	52.3	53.8	55.7	56.4	57.8	58.2	58.6	57.1	56.5	55.7	54.0

← PROBE (R) → ← HOTEL (R) (PAE) → ← OMNIBUS →

ABC TV

AVERAGE AUDIENCE {
 (Hhlds (000) & %)
 SHARE AUDIENCE %
 AVG. AUD. BY 1/4 HR %

4,700						5,320						4,160				
5.3	5.1 *				5.6 *	6.0	5.3 *			6.7	4.7 *	5.3 *			4.1 *	
10	10 *				10	10	9 *			11	8 *	9 *			7 *	
5.3	4.8	5.4			5.8	4.9	5.7	6.5		7.0	6.0	4.6	4.3		3.9	

CBS TV

AVERAGE AUDIENCE {
 (Hhlds (000) & %)
 SHARE AUDIENCE %
 AVG. AUD. BY 1/4 HR %

← 48 HOURS U.S. MILITARY PERSONNEL → ← SPECIAL MOVIE PRESENT-CBS NAIROBI AFFAIR (R) (PAE) →

7,710						8,510										
8.7	8.1 *				9.3	9.6 *	8.4 *			9.1 *		10.4 *			10.6 *	
16	16 *				17	17	15 *			16 *		18 *			19 *	
8.0	8.2	9.1			9.5	8.3	8.5	9.0		9.2	10.2	10.6	10.8		10.5	

NBC TV

AVERAGE AUDIENCE {
 (Hhlds (000) & %)
 SHARE AUDIENCE %
 AVG. AUD. BY 1/4 HR %

BILL COSBY SHOW (R) A DIFFERENT WORLD (R) CHEERS (R) NIGHT COURT (R) ← L.A. LAW (R) →

16,750		17,450		18,250		16,570		15,420								
18.9		19.7		20.6		18.7		17.4		17.0 *		17.8 *				
37		36		36		32		31		30 *		32 *				
17.4	20.4	19.3	20.1	20.5	20.6	18.8	18.5	16.9	17.1	18.0		17.5				

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	13.7	13.2	12.4	13.5	14.7	15.8	16.2	14.8
SHARE AUDIENCE %	29	27	24	25	26	27	29	27

SUPERSTATIONS

AVERAGE AUDIENCE	4.2	3.7	4.0	4.8	5.1	6.2	6.5	6.9
SHARE AUDIENCE %	9	8	8	9	9	11	11	11

PBS

AVERAGE AUDIENCE	1.3	1.5	2.1	2.2	2.5	2.6	1.6	1.4
SHARE AUDIENCE %	3	3	4	4	4	4	3	3

CABLE ORIG.

AVERAGE AUDIENCE	4.5	4.9	5.2	5.7	5.9	5.7	5.6	5.4
SHARE AUDIENCE %	10	10	10	10	10	10	10	10

PAY SERVICES

AVERAGE AUDIENCE	1.3	1.6	2.1	2.5	2.7	3.0	4.0	3.4
SHARE AUDIENCE %	3	3	4	5	5	5	7	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	41.5	42.5	42.9	43.4	43.1	44.8	46.4	48.4	49.7	50.9	51.7	52.4	52.4	52.3	51.5	50.7

ABC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

PERFECT STRANGERS (R)	FULL HOUSE (R)	MR. BELVEDERE (R)	I MARRIED DORA (R)(PAE)	20/20
7,620	8,150	8,770	7,710	8,770
8.6	9.2	9.9	8.7	9.9
20	19	20	17	19
8.1	9.0	8.8	9.9	8.8
				9.9
				9.8
				10.0
				10.0

CBS TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

BEAUTY & THE BEAST (R)	TRV BERLIN: 100TH BDAY CEL (PAE)
6,560	8,590
7.4	9.7
16	19
7.0	8.8
7.0	9.0
7.3	9.8
8.2	10.1
	9.9
	9.9
	10.0
	10.4

NBC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

BEST OF TV BLOOPERS-JOKES (R)	SONNY SPOON (R)	MIAMI VICE (R)
6,380	7,530	10,540
7.2	8.5	11.9
16	17	23
6.6	7.8	10.7
7.1	8.0	11.9
7.3	8.9	12.5
7.7		12.3

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	11.6	11.8	11.8	12.5	13.0	14.5	12.9	9.9
SHARE AUDIENCE %	28	27	27	26	26	28	25	19

SUPERSTATIONS

AVERAGE AUDIENCE	2.9	3.0	3.7	4.0	4.1	5.1	4.6	2.9
SHARE AUDIENCE %	7	7	8	8	8	10	9	6

PBS

AVERAGE AUDIENCE	1.2	1.5	2.2	2.0	1.4	1.2	1.1	1.1
SHARE AUDIENCE %	3	3	5	4	3	2	2	2

CABLE ORIG.

AVERAGE AUDIENCE	4.4	4.6	5.4	5.6	6.3	6.6	6.7	6.8
SHARE AUDIENCE %	10	11	12	12	13	13	13	13

PAY SERVICES

AVERAGE AUDIENCE	2.1	2.3	2.7	3.1	4.0	4.1	3.9	3.5
SHARE AUDIENCE %	5	5	6	7	8	8	7	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	34.0	35.1	35.6	37.0	39.2	40.0	41.3	43.0	45.3	47.1	47.1	48.0	47.0	47.4	46.5	45.8	43.3	40.1

ABC TV

AVERAGE AUDIENCE
(Hhids (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%
%

← JUAREZ →				← OHARA (R)(PAE) →				← SPENSER; FOR HIRE (R) →			
4,430				5,490				7,710			
5.0	4.9 *			5.1	* 6.2	5.6 *		6.7	* 8.7	8.3 *	9.1 *
12	12 *			12	* 13	12 *		14	* 19	18 *	20 *
4.9	4.9	5.0		5.3	5.5	5.8	6.5	6.9	7.7	8.8	9.0

CBS TV

AVERAGE AUDIENCE
(Hhids (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%
%

← HIGH MOUNTAIN RANGERS (R) →				← TOUR OF DUTY (R)(PAE) →				← WEST 57TH →			
5,320				6,110				6,200			
6.0	5.7 *			6.2	* 6.9	6.3 *		7.4	* 7.0	7.2 *	6.8 *
15	14 *			15	* 15	14 *		16	* 15	15 *	15 *
5.7	5.8	6.3		6.1	5.9	6.6	7.4	7.5	7.1	7.2	6.7

NBC TV

AVERAGE AUDIENCE
(Hhids (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%
%

FACTS OF LIFE (R)		227 (R)	GOLDEN GIRLS (R)		AMEN (R)	← HUNTER (R) →	
8,860		10,100	14,800		13,200	12,320	
10.0		11.4	16.7		14.9	13.9	13.4 *
25		27	36		31	30	28 *
9.5	10.6	10.8	12.1	16.0	17.4	14.8	15.0

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

11.0	11.7	9.2	9.5	9.1	9.0	8.8	7.8	8.1
32	32	23	23	20	19	19	17	19

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.8	3.1	2.8	2.9	3.1	2.3	1.8	1.7	1.9
8	9	7	7	7	5	4	4	5

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.6	1.8	2.3	2.5	1.8	2.1	2.0	1.8	1.4
5	5	6	6	4	4	4	4	3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.6	4.1	4.8	4.2	4.6	5.2	6.3	5.6	4.4
13	12	12	10	10	11	13	12	11

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.6	2.8	4.0	4.2	4.3	4.2	3.3	2.6	3.7
8	8	10	10	9	9	7	6	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	36.5	34.1	31.4	28.7	25.6	23.3	20.4	18.5	16.7	15.3	13.7	12.9	11.7	10.5				

ABC TV

(1)

AVERAGE AUDIENCE	{	1,510
(Hhds (000) & %)		1.7
SHARE AUDIENCE	%	7
AVG. AUD. BY 1/4 HR	%	1.7

CBS TV

AVERAGE AUDIENCE	{	
(Hhds (000) & %)		
SHARE AUDIENCE	%	
AVG. AUD. BY 1/4 HR	%	

NBC TV

← SATURDAY NIGHT → (PAE)
(11:30-12:51)

AVERAGE AUDIENCE	{	6,020					
(Hhds (000) & %)		6.8	8.3 *		6.5 *		
SHARE AUDIENCE	%	22	24 *		22 *		
AVG. AUD. BY 1/4 HR	%	8.8	7.9	6.8	6.2	5.2	

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	7.9		6.8		6.1		4.3		3.6		3.1		2.8
SHARE AUDIENCE %	22		23		25		22		23		23		25

SUPERSTATIONS

AVERAGE AUDIENCE	2.0		1.9		1.8		1.3		1.1		0.9		0.7 ^
SHARE AUDIENCE %	6		6		7		7		7		7		6 ^

PBS

AVERAGE AUDIENCE	1.4		1.0		0.7 ^		0.6 ^		0.4 ^		0.3 ^		0.2 ^
SHARE AUDIENCE %	4		3		3 ^		3 ^		3 ^		2 ^		2 ^

CABLE ORIG.

AVERAGE AUDIENCE	4.4		3.7		3.2		2.8		2.3		2.0		1.9
SHARE AUDIENCE %	12		12		13		14		14		15		17

PAY SERVICES

AVERAGE AUDIENCE	4.3		4.5		4.0		3.2		3.0		2.9		2.2
SHARE AUDIENCE %	12		15		16		16		19		22		20

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WEEKEND REPORT-SAT., ABC, (11:30-11:45)

For explanation of symbols, See page 8.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	38.6	39.5	40.8	42.6	43.9	44.9	45.5	47.4	48.2	49.9	50.8	52.1	52.3	53.0	52.4	51.6	46.1	41.6

ABC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

	DISNEY SUNDAY MOVIE BRIDE OF BOOGEY (R)								ABC SUNDAY NIGHT MOVIE TURK 182! (PAE)									
	6,380								7,620									
	7.2	6.5 *		7.0 *		7.5 *		7.7 *	8.6	7.7 *		7.9 *		9.2 *		9.7 *		
	17	17 *		17 *		17 *		17 *	17	16 *		15 *		17 *		19 *		
	6.3	6.7	6.7	7.2	7.5	7.4	7.6	7.9	7.6	7.9	7.6	8.2	9.1	9.3	9.5	10.0		

CBS TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

	60 MINUTES				MURDER, SHE WROTE (R)				CBS SUNDAY MOVIE WHO IS JULIA? (R)(PAE)						CBS SUNDAY NEWS			
	11,960				12,230				12,670						2,920			
	13.5	12.7 *		14.4 *	13.8	13.3 *		14.3 *	14.3	13.2 *		14.1 *		14.9 *	15.1 *	3.3		
	33	32 *		35 *	30	30 *		31 *	28	27 *		27 *		28 *	29 *	7		
	12.1	13.3	14.3	14.4	13.3	13.3	14.0	14.5	12.8	13.5	14.0	14.2	14.9	15.0	15.1	15.1	3.3	

NBC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

	OUR HOUSE (R)			FAMILY TIES (R)		DAY BY DAY		G.E. THEATER TO HEAL A NATION										
	4,700			6,820		6,820		8,950										
	5.3	4.8 *		5.7 *	7.7	7.7		10.1	9.6 *		10.0 *		10.1 *		10.5 *			
	13	12 *		14 *	17	17		20	20 *		19 *		19 *		20 *			
	4.3	4.3	5.4	5.0	7.1	7.7	8.2	9.9	9.7	9.9	10.0	10.1	10.1	10.1	10.9			

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE	9.5	9.7	9.5	9.6	10.5	10.6	9.5	8.6	7.0
SHARE AUDIENCE %	24	23	21	21	21	21	18	17	16

SUPERSTATIONS

AVERAGE AUDIENCE	1.8	1.6	1.2	1.4	2.5	2.9	2.8	2.5	2.0
SHARE AUDIENCE %	5	4	3	3	5	6	5	5	5

PBS

AVERAGE AUDIENCE	1.3	1.4	2.0	2.4	1.9	2.0	1.8	1.6	1.7
SHARE AUDIENCE %	3	3	5	5	4	4	3	3	4

CABLE ORIG.

AVERAGE AUDIENCE	4.2	4.1	4.1	4.5	4.5	5.3	5.5	5.0	4.3
SHARE AUDIENCE %	11	10	9	10	9	10	10	10	10

PAY SERVICES

AVERAGE AUDIENCE	2.0	2.0	2.6	2.9	4.5	4.8	5.1	4.7	4.5
SHARE AUDIENCE %	5	5	6	6	9	9	10	9	10

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45			
HUT	35.5	32.4	28.7	26.5	23.6	21.6	18.9	16.8	14.4	13.2	11.7	10.3	9.3	8.6			

ABC TV

(1)

AVERAGE AUDIENCE	{	2,220
(Hhlds (000) & %)	%	2.5
SHARE AUDIENCE	%	9
AVG. AUD. BY 1/4 HR	%	2.5

CBS TV

AVERAGE AUDIENCE	{	
(Hhlds (000) & %)	%	
SHARE AUDIENCE	%	
AVG. AUD. BY 1/4 HR	%	

NBC TV

(2) (PAE)

AVERAGE AUDIENCE	{	1,770
(Hhlds (000) & %)	%	2.0
SHARE AUDIENCE	%	6
AVG. AUD. BY 1/4 HR	%	9.0

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	6.9	6.0	4.9	3.2	2.8	2.5	1.7
SHARE AUDIENCE %	20	22	22	18	20	23	19

SUPERSTATIONS

AVERAGE AUDIENCE	2.0	1.7	1.4	0.9	1.0	1.0	0.7
SHARE AUDIENCE %	6	6	6	5	7	9	8

PBS

AVERAGE AUDIENCE	1.7	0.8	0.6	0.4	0.2	0.2	0.2
SHARE AUDIENCE %	5	3	3	2	1	2	2

CABLE ORIG.

AVERAGE AUDIENCE	3.8	3.1	2.8	2.3	1.9	1.6	1.3
SHARE AUDIENCE %	11	11	12	13	14	15	15

PAY SERVICES

AVERAGE AUDIENCE	4.5	3.8	3.2	3.3	2.6	2.2	1.9
SHARE AUDIENCE %	13	14	14	19	19	20	21

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN, ABC, (11:30-11:45)

(2) G MICHAELS SPORTS MACHINE, NBC, (11:30-11:45)

For explanation of symbols, See page B.

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	8.5	10.3	12.2	14.3	16.8	18.6	19.8	20.1	20.3	20.7	20.8	20.7	21.2	21.5	21.2	21.0	20.5	20.6

ABC TV		(PAE)	(1)	(PAE)	(2)	GOOD MORNING AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)		GOOD MORNING AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)		(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	{		1,260		2,370		3,790		3,350		
SHARE AUDIENCE	%		1.4		2.7		4.3		3.8		
AVG. AUD. BY 1/4 HR	%		14		17		21		18		
			1.4		2.7		4.3	4.3	4.0	3.6	

CBS TV		CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2		\$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)	{		850				1,670				1,840		2,250
SHARE AUDIENCE	%		1.0				1.9				2.1		2.5
AVG. AUD. BY 1/4 HR	%		8				9				10		12
			0.9	1.1			1.9	1.9			2.0	2.1	2.4
													2.7

NBC TV		NBC NEWS AT SUNRISE (PAE)		TODAY SHOW-7:30AM (CO-OP) (PARTICIPATING) (PAE)		TODAY SHOW-8:30AM (CO-OP) (PARTICIPATING) (PAE)		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)	{		1,950				3,720		2,590
SHARE AUDIENCE	%		2.2				4.2		2.9
AVG. AUD. BY 1/4 HR	%		21				20		14
			1.8	2.6			4.3	4.1	2.8
									3.0

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	1.8	3.4	5.6	6.5	6.1	5.9	4.8	4.7	4.7
SHARE AUDIENCE %	19	26	32	32	30	28	22	22	23

SUPERSTATIONS

AVERAGE AUDIENCE	0.8	1.2	1.9	2.2	2.1	2.1	1.6	1.6	1.5
SHARE AUDIENCE %	8	9	11	11	10	10	8	8	7

PBS

AVERAGE AUDIENCE	0.1	0.2	0.3	0.7	1.1	1.3	1.4	1.2	1.1
SHARE AUDIENCE %	1	1	2	3	5	6	7	6	5

CABLE ORIG.

AVERAGE AUDIENCE	1.5	1.5	1.8	1.9	2.0	2.4	2.4	2.3	2.4
SHARE AUDIENCE %	15	11	10	9	10	12	11	11	12

PAY SERVICES

AVERAGE AUDIENCE	0.8	0.8	0.9	1.0	1.0	1.0	0.9	0.9	0.9
SHARE AUDIENCE %	8	6	5	5	5	5	4	4	5

U.S. TV HOUSEHOLDS: 88,600,000
 (1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
 (2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	20.2	19.9	20.1	20.6	21.0	21.7	22.8	23.8	24.5	25.4	26.5	27.3	26.9	27.1	26.4	26.6	26.8	27.0

ABC TV

	WHO'S THE BOSS? M-F	HOME	RYAN'S HOPE	LOVING	←ALL MY CHILDREN→	←ONE LIFE TO LIVE (PAE)→
AVERAGE AUDIENCE (Hhds (000) & %)	2,320 2.6	2,270 2.6	2,020 2.3	3,280 3.7	6,040 6.8	6,040 6.8
SHARE AUDIENCE	13	12	10	15	25	26
AVG. AUD. BY 1/4 HR	2.6	2.7	2.6	2.3	6.2	6.7

CBS TV

	NEW CARD SHARKS	PRICE IS RIGHT 1	PRICE IS RIGHT 2 (PAE)	←YOUNG AND THE RESTLESS→	BOLD AND THE BEAUTIFUL	←AS THE WORLD TURNS→
AVERAGE AUDIENCE (Hhds (000) & %)	2,300 2.6	3,850 4.3	4,930 5.6	6,520 7.4	4,470 5.0	5,630 6.4
SHARE AUDIENCE	13	21	26	30	19	24
AVG. AUD. BY 1/4 HR	2.5	2.7	4.1	7.1	5.0	6.1

NBC TV

	CLASSIC CONCENTRATION	WHEEL OF FORTUNE	WIN, LOSE OR DRAW	SUPER PASSWORD	SCRABBLE	←DAYS OF OUR LIVES→	←ANOTHER WORLD (PAE)→
AVERAGE AUDIENCE (Hhds (000) & %)	2,820 3.2	4,060 4.6	3,470 3.9	2,620 3.0	2,990 3.4	5,480 6.2	4,130 4.7
SHARE AUDIENCE	16	22	18	13	13	22	18
AVG. AUD. BY 1/4 HR	3.2	3.2	4.5	2.9	3.4	6.2	4.7

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	4.4	4.2	4.2	4.5	5.2	5.2	5.6	5.4	5.4
SHARE AUDIENCE %	22	21	20	19	21	19	21	20	20

SUPERSTATIONS

AVERAGE AUDIENCE	1.5	1.5	1.5	1.6	1.9	1.7	1.7	1.7	1.6
SHARE AUDIENCE %	7	7	7	7	8	6	6	6	6

PBS

AVERAGE AUDIENCE	0.8	0.6	0.5	0.6	0.6	0.7	0.6	0.6	0.5
SHARE AUDIENCE %	4	3	3	2	2	3	2	2	2

CABLE ORIG.

AVERAGE AUDIENCE	2.3	2.3	2.5	2.6	2.5	2.5	2.6	2.7	2.8
SHARE AUDIENCE %	11	11	12	11	10	9	10	10	10

PAY SERVICES

AVERAGE AUDIENCE	1.0	0.9	0.8	0.8	0.8	0.9	0.9	1.0	1.0
SHARE AUDIENCE %	5	4	4	3	3	3	3	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8.

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	26.5	27.3	27.9	29.0	29.4	31.5	32.9	34.6	35.7	37.5	38.0	39.9	44.2	45.4	45.8	46.8

ABC TV

← GENERAL HOSPITAL →

(PAE)

ABC WORLD
NEWS TONIGHT

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

6,010
6.8 6.8 * 6.8 *
25 25 * 24 *
6.8 6.8 6.8 6.8

7,960
9.0
19
8.8 9.1

CBS TV

← GUIDING LIGHT →
(PAE)CBS EVENING
NEWS-RATHER

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

5,250
5.9 5.9 * 5.9 *
21 22 * 21 *
6.0 5.9 5.9 5.8

7,550
8.5
19
8.5 8.5

NBC TV

← SANTA BARBARA →

NBC NIGHTLY
NEWS

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

3,530
4.0 3.9 * 4.1 *
15 15 * 14 *
3.9 3.8 4.0 4.1

7,280
8.2
18
8.1 8.3

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	6.3	7.6	8.3	9.5	10.6	11.6	13.7	14.2
SHARE AUDIENCE %	24	27	27	28	29	30	30	31

SUPERSTATIONS

AVERAGE AUDIENCE	1.7	2.0	2.3	2.8	2.9	2.8	3.2	3.4
SHARE AUDIENCE %	6	7	7	8	8	7	7	7

PBS

AVERAGE AUDIENCE	0.5	0.6	0.8	0.9	1.0	1.0	1.2	1.2
SHARE AUDIENCE %	2	2	3	3	3	3	3	3

CABLE ORIG.

AVERAGE AUDIENCE	3.2	3.4	3.7	3.9	3.7	3.8	4.5	5.1
SHARE AUDIENCE %	12	12	12	12	10	10	10	11

PAY SERVICES

AVERAGE AUDIENCE	1.2	1.2	1.3	1.2	1.3	1.2	1.4	1.6
SHARE AUDIENCE %	4	4	4	3	3	3	3	3

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	8.4	9.0	10.1	11.5	13.5	15.6	17.3	18.8	20.3	22.0	23.4	23.9	23.7	24.4	25.0	25.2	24.7	24.7

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

LITTLE CLOWNS-ALL HAPPYTOWN	NEW POUND PUPPIES	MY PET MONSTER	LITTLE WIZARDS	REAL GHOSTBUSTERS	REAL GHOSTBUSTERS	BUGS BUNNY & TWEETY SHOW
1,150	1,680	2,660	2,920	3,190	4,080	3,810
1.3	1.9	3.0	3.3	3.6	4.6	4.3
9	10	14	14	15	18	17
1.1	1.4	1.8	2.0	2.7	3.3	4.3

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

HELLO KITTY	MUPPET BABIES	MUPPET BABIES	MUPPET BABIES	PEE WEE'S PLAYHOUSE	MIGHTY MOUSE	POPEYE & SON
1,590	2,840	3,630	3,990	4,340	3,100	3,370
1.8	3.2	4.1	4.5	4.9	3.5	3.8
12	18	19	19	20	14	15
1.7	2.0	2.9	3.5	4.0	4.2	3.8

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

GUMMI BEARS (PAE)	SMURFS I	SMURFS II	SMURFS III (PAE)	ALF-SAT MORN (PAE)	ALVIN AND THE CHIPMUNKS	FRAGGLE ROCK
2,840	3,720	4,780	5,230	4,700	4,700	3,280
3.2	4.2	5.4	5.9	5.3	5.3	3.7
22	23	25	25	22	21	15
2.7	3.6	3.9	4.5	5.2	5.5	3.9

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.0	2.5	3.4	3.8	3.8	4.2	4.7	5.5	5.6
23	23	23	21	18	18	20	22	23

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.7	0.9	1.3	1.7	1.2	1.3	1.1	1.3	1.6
8	8	9	9	6	6	5	5	6

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.1	0.4	0.7	0.9	0.8	0.9	0.9	1.1	1.2
1	4	5	5	4	4	4	4	5

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.9	2.3	2.7	2.8	3.4	3.9	4.2	4.5	4.5
22	21	18	16	16	17	18	18	18

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.6	1.5	1.7	1.7	1.6	1.8	1.7	1.6	1.6
18	14	12	9	8	8	7	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	24.0	23.9	23.5	23.7	23.7	23.9	23.7	24.3	24.7	25.4	24.8	24.8	24.5	24.5	25.1	26.2	27.1	28.0

ABC TV

		FLINTSTONE KIDS	ANIMAL CRACK- UPS	HEALTH SHOW	DEAN WITTER GOLF TOURN-SA (1:00-3:02)(PAE)	←-PRO BOWLERS SPRING TOUR (3:02-4:30)(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{	3,100	2,220	1,240	1,860										2,220			
SHARE AUDIENCE	%	3.5	2.5	1.4	2.1	1.9 *	2.1 *	2.1 *	2.1 *	2.1 *	2.1 *	2.1 *	2.1 *	2.1 *	2.5	2.4 *	2.4 *	2.4 *
AVG. AUD. BY 1/4 HR	%	3.5	3.4	2.6	2.5	1.4	1.4	1.9	2.0	2.1	2.1	2.2	2.0	2.1	2.2	2.3	2.5	2.5

CBS TV

		DENNIS THE MENACE	TEEN WOLF	GALAXY HIGH SCHOOL	CBS SPORTS SAT SPEC ED. NCAA MEN'S VOLLEYBALL CHAMPIONSHIP	(1)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{	3,190	3,010	2,130	1,770										6,200			
SHARE AUDIENCE	%	3.6	3.4	2.4	2.0	1.8 *	2.2 *	2.2 *	2.2 *	2.2 *	2.2 *	2.2 *	2.2 *	2.2 *	7.0	5.2 *	5.2 *	5.2 *
AVG. AUD. BY 1/4 HR	%	3.6	3.6	3.3	3.5	2.3	2.5	2.0	1.7	2.1	2.4	4.6	5.7					

NBC TV

		NEW ARCHIES	FOOFUR (PAE)	I'M TELLING	(2)	←-NBC MAJOR LEAGUE BASEBALL HOUSTON VS CHICAGO CUBS SAN FRANCISCO VS PHILADELPHIA (MULTI SEGMENT)(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{	3,010	1,950	1,680	3,010	3,900												
SHARE AUDIENCE	%	3.4	2.2	1.9	3.4	4.4	4.6 *	4.7 *	4.4 *	4.4 *	4.4 *	4.4 *	4.4 *	4.4 *	4.4 *	4.4 *	4.4 *	4.4 *
AVG. AUD. BY 1/4 HR	%	3.4	3.5	2.2	2.3	1.9	1.9	3.3	3.9	4.4	4.6	4.6	4.8	4.5	4.1			

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	6.0	5.6	6.5	6.7	8.1	7.6	8.1	8.1	8.2
SHARE AUDIENCE %	25	24	27	28	32	31	33	32	30

SUPERSTATIONS

AVERAGE AUDIENCE	1.8	1.6	1.8	1.9	2.8	2.3	2.3	2.6	2.5
SHARE AUDIENCE %	8	7	8	8	11	9	9	10	9

PBS

AVERAGE AUDIENCE	1.2	1.3	1.7	1.6	1.5	1.5	1.3	1.4	1.5
SHARE AUDIENCE %	5	6	7	7	6	6	5	5	5

CABLE ORIG.

AVERAGE AUDIENCE	4.2	4.5	4.3	5.2	5.1	5.1	4.9	5.4	5.4
SHARE AUDIENCE %	18	19	18	22	20	21	20	21	20

PAY SERVICES

AVERAGE AUDIENCE	1.4	1.6	1.7	2.0	2.2	2.0	1.8	1.7	1.7
SHARE AUDIENCE %	6	7	7	8	9	8	7	7	6

U.S. TV HOUSEHOLDS: 88,600,000
 (1) NBA PLAYOFF GAME SAT, BOSTON VS DETROIT, CBS, (3:30-6:00)
 (2) NBC MAJOR LEAGUE PRE GAME, (PAE), NBC, (2:00-2:17)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45					
HUT	28.3	29.3	29.6	30.0	30.5	30.9	31.0	30.9	31.8	32.6	32.7	32.9					

ABC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

PRO BOWLERS
SPRING TOUR
(3:02-4:30)
(PAE)

← ABC WIDE WORLD-SPORTS SAT →

ABC WRLD NEWS
TONIGHT-SAT

2.7	2.7	2.8	2.3	2.5	2.7	2.5	2.2	2.5					3,630				
													4.1				
													12				
													3.9	4.2			

CBS TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

← NBA PLAYOFF GAME SAT →
BOSTON VS DETROIT
(3:30-6:00)

CBS SAT. NEWS-
SCHIEFFER

6.0	6.4	6.8	6.8	7.0	7.8	8.1	8.8	7.8					4,250				
													4.8				
													14				
													4.8	4.8			

NBC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

← NBC MAJOR LEAGUE BASEBALL →
HOUSTON VS CHICAGO CUBS SAN FRANCISCO
VS PHILADELPHIA
(MULTI SEGMENT) (PAE)

(1)

NBC NIGHTLY
NEWS-SAT.

													2,220				
													4.1	2.5			
													13	8			
													5.5	5.7			

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

9.3		9.9		9.8		10.0		10.3		11.0
32		33		32		32		32		34

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.7		3.0		2.7		2.5		2.7		3.2
9		10		9		8		8		10

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.3		1.3		1.4		1.7		1.7		1.6
5		4		5		5		5		5

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.5		4.4		4.7		5.2		5.0		4.6
18		15		15		17		16		14

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.8		1.9		2.1		2.0		2.4		2.6
6		6		7		6		7		8

U.S. TV HOUSEHOLDS: 88,600,000
{1} NBC SPORTS SPECIAL, ULTIMATE YACHT RACE 1, (PAE), NBC, (5:39-6:00), (S)

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.5	7.4	8.5	9.9	11.9	13.6	15.3	17.0	19.0	20.3	21.7	22.6	23.0	23.5	23.8	24.1	24.6	24.0

ABC TV

(1)

← THIS WEEK-DAVID BRINKLEY →

INDIANAPOLIS
(11:00-3:46)(PAL)

AVERAGE AUDIENCE (Hhds (000) & %)	{	710							1,420									
SHARE AUDIENCE %	%	0.8	*						1.6	1.6	*		1.4	*		1.8	*	8.5
AVG. AUD. BY 1/4 HR	%	0.8	0.8						7	7	*		6	*		7	*	29
									1.7	1.6		1.4	1.4	1.7		1.9	4.2	5.0

CBS TV

FOR OUR TIMES (SUS)

← SUNDAY MORNING →

FACE THE NATION

AVERAGE AUDIENCE (Hhds (000) & %)	{								2,660									1,680
SHARE AUDIENCE %	%								3.0	2.6	*		3.1	*		3.4	*	1.9
AVG. AUD. BY 1/4 HR	%								13	13	*		14	*		14	*	8
									2.3	2.8		3.1	3.2	3.4		3.3	2.0	1.9

NBC TV

REAGAN-MOSCOW SUMMIT
(6:00-8:00)(PAE)

← SUNDAY TODAY →

← MEET THE PRESS →

AVERAGE AUDIENCE (Hhds (000) & %)	{	890		1,150	1,860							1,860						
SHARE AUDIENCE %	%	1.0	*	1.3	* 2.1	1.8	*	2.1	*	2.3	*	2.1	2.1	*		2.0	*	
AVG. AUD. BY 1/4 HR	%	1.0	1.0	1.2	1.3	1.7	1.9	2.1	2.2	2.3	2.4	2.3	2.0	2.0		2.0		

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	1.7		2.6		3.7		5.2		5.7		6.5		6.5		7.4		7.6
SHARE AUDIENCE %	25		28		29		32		29		29		28		31		31

SUPERSTATIONS

AVERAGE AUDIENCE	0.5	^	0.9		1.3		1.9		1.9		2.1		1.8		2.2		2.4
SHARE AUDIENCE %	7	^	10		10		12		10		10		8		9		10

PDS

AVERAGE AUDIENCE	0.2	^	0.3	^	0.7	^	1.2		1.3		1.6		1.5		1.7		1.5
SHARE AUDIENCE %	3	^	3	^	6	^	7		7		7		6		7		6

CABLE ORIG.

AVERAGE AUDIENCE	1.8		2.4		3.2		3.7		4.6		4.7		5.1		4.6		4.0
SHARE AUDIENCE %	26		26		25		23		23		21		22		19		16

PAY SERVICES

AVERAGE AUDIENCE	0.9		0.9		1.2		1.5		1.8		2.0		2.4		2.5		2.3
SHARE AUDIENCE %	13		10		9		9		9		9		10		10		9

U.S. TV HOUSEHOLDS: 88,600,000

(1) REAGAN-GORBACHEV SUMMIT 3,(PAE),ABC,(6:00-7:30),(S)

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45	
HUT	26.2	27.0	27.8	28.7	29.2	29.6	28.9	29.5	30.3	31.0	31.3	31.6	32.0	32.5	33.2	33.4	33.0	32.2	
ABC TV	INDIANAPOLIS 500 (11:00-3:46)(PAE)																		(1)
AVERAGE AUDIENCE (Hhlds (000) & %)		6.3 *		8.1 *		8.7 *		9.6 *		9.9 *		9.8 *		9.8 *		10.3 *		3,460	
SHARE AUDIENCE		25 *		30 *		31 *		33 *		32 *		31 *		30 *		31 *		3.9	
AVG. AUD. BY 1/4 HR	5.8	6.8	8.1	8.2	8.6	8.8	9.5	9.6	9.7	10.0	10.0	9.7	9.8	9.7	9.8	10.9	8.1	4.8	
CBS TV	CBS SPORTS SUNDAY																		(2)
AVERAGE AUDIENCE (Hhlds (000) & %)								2,660									6,650		
SHARE AUDIENCE								3.0		2.4 *		2.9 *		3.3 *		3.6 *	7.5	6.2 *	
AVG. AUD. BY 1/4 HR								9		8 *		9 *		10 *		11 *	23	19 *	
								2.2		2.5	2.9	2.9	3.0	3.5	3.7	3.5	5.6	6.8	
NBC TV	FRENCH OPEN TENNIS																		NBC SPORTS RINGSIDE
AVERAGE AUDIENCE (Hhlds (000) & %)							1,240								1,510				
SHARE AUDIENCE							1.4		1.6 *		1.4 *		1.3 *		1.3 *	1.7 *	1.5 *	1.8 *	
AVG. AUD. BY 1/4 HR							5		5 *		5 *		4 *		4 *	5 *	5 *	6 *	
							1.7		1.6	1.5	1.3	1.3	1.2	1.3	1.4	1.5	1.7	1.8	
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE	8.7		8.8		9.6		8.8		9.6		10.7		11.3		11.2		11.6		
SHARE AUDIENCE %	33		31		33		29		31		34		35		34		36		
SUPERSTATIONS																			
AVERAGE AUDIENCE	2.3		2.2		2.4		2.5		2.3		2.9		3.1		3.1		3.2		
SHARE AUDIENCE %	9		8		8		9		7		9		10		9		10		
PBS																			
AVERAGE AUDIENCE	1.4		1.3		1.4		1.0		1.0		0.9		1.0		1.0		1.1		
SHARE AUDIENCE %	5		5		5		3		3		3		3		3		3		
CABLE ORIG.																			
AVERAGE AUDIENCE	4.0		4.3		4.7		4.7		5.1		4.6		4.8		4.8		4.7		
SHARE AUDIENCE %	15		15		16		16		17		15		15		14		14		
PAY SERVICES																			
AVERAGE AUDIENCE	1.9		2.0		1.7		2.1		2.0		2.2		1.8		2.0		1.8		
SHARE AUDIENCE %	7		7		6		7		7		7		6		6		6		

U.S. TV HOUSEHOLDS:

88,600,000

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT		31.5	31.2	31.2	31.2	31.8	32.5	32.7	32.7	33.0	33.2	34.4	34.8					

ABC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

DEAN WITTER GOLF TOURN-SU
(3:46-6:00)(PAE)

ABC WORLD NEWS
TONIGHT-SUN

AVERAGE AUDIENCE (Hhds (000) & %)										4,080
%		3.8 *		3.8 *		3.8 *		3.6 *		4.6
SHARE AUDIENCE		12 *		12 *		12 *		11 *		13
AVG. AUD. BY 1/4 HR	4.0	3.5	3.6	3.9	3.9	3.8	3.6	3.6		4.5 4.6

CBS TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

—NBA PLAYOFF GAME-1—
LOS ANGELES VS DALLAS
(3:30-6:00)

CBS EVENING
NEWS-SUNDAY

AVERAGE AUDIENCE	{									4,870	
(Hhlds (000) & %)	%		7.4 *		7.6 *		8.3 *		7.9 *	5.5	
SHARE AUDIENCE	%		24 *		24 *		26 *		24 *	16	
AVG. AUD. BY 1/4 HR	%	7.1	7.7	7.4	7.8	8.3	8.4	9.0	6.8	5.4	5.6

NBC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

-SPORTSWORLD-

NBC NIGHTLY
NEWS-SUN

AVERAGE AUDIENCE	{	2,300								3,900
(Hlds (000) & %)	%	2.6	2.3 *		2.4 *		2.7 *		3.0 *	4.4
SHARE AUDIENCE	%	8	7 *		8 *		8 *		9 *	12
AVG. AUD. BY 1/4 HR	%	2.3	2.3	2.3	2.4	2.6	2.7	2.9	3.2	4.3 4.5

INDEPENDENTS
(INCL. SUPERSTATIONS)

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1960-61	1,000,000	10.0
1961-62	1,000,000	10.0
1962-63	1,000,000	10.0
1963-64	1,000,000	10.0
1964-65	1,000,000	10.0
1965-66	1,000,000	10.0
1966-67	1,000,000	10.0
1967-68	1,000,000	10.0
1968-69	1,000,000	10.0
1969-70	1,000,000	10.0
1970-71	1,000,000	10.0
1971-72	1,000,000	10.0
1972-73	1,000,000	10.0
1973-74	1,000,000	10.0
1974-75	1,000,000	10.0
1975-76	1,000,000	10.0
1976-77	1,000,000	10.0
1977-78	1,000,000	10.0
1978-79	1,000,000	10.0
1979-80	1,000,000	10.0
1980-81	1,000,000	10.0
1981-82	1,000,000	10.0
1982-83	1,000,000	10.0
1983-84	1,000,000	10.0
1984-85	1,000,000	10.0
1985-86	1,000,000	10.0
1986-87	1,000,000	10.0
1987-88	1,000,000	10.0
1988-89	1,000,000	10.0
1989-90	1,000,000	10.0
1990-91	1,000,000	10.0
1991-92	1,000,000	10.0
1992-93	1,000,000	10.0
1993-94	1,000,000	10.0
1994-95	1,000,000	10.0
1995-96	1,000,000	10.0
1996-97	1,000,000	10.0
1997-98	1,000,000	10.0
1998-99	1,000,000	10.0
1999-00	1,000,000	10.0
2000-01	1,000,000	10.0
2001-02	1,000,000	10.0
2002-03	1,000,000	10.0
2003-04	1,000,000	10.0
2004-05	1,000,000	10.0
2005-06	1,000,000	10.0
2006-07	1,000,000	10.0
2007-08	1,000,000	10.0
2008-09	1,000,000	10.0
2009-10	1,000,000	10.0
2010-11	1,000,000	10.0
2011-12	1,000,000	10.0
2012-13	1,000,000	10.0
2013-14	1,000,000	10.0
2014-15	1,000,000	10.0
2015-16	1,000,000	10.0
2016-17	1,000,000	10.0
2017-18	1,000,000	10.0
2018-19	1,000,000	10.0
2019-20	1,000,000	10.0
2020-21	1,000,000	10.0
2021-22	1,000,000	10.0
2022-23	1,000,000	10.0
2023-24	1,000,000	10.0
2024-25	1,000,000	10.0
2025-26	1,000,000	10.0
2026-27	1,000,000	10.0
2027-28	1,000,000	10.0
2028-29	1,000,000	10.0
2029-30	1,000,000	10.0
2030-31	1,000,000	10.0
2031-32	1,000,000	10.0
2032-33	1,000,000	10.0
2033-34	1,000,000	10.0
2034-35	1,000,000	10.0
2035-36	1,000,000	10.0
2036-37	1,000,000	10.0
2037-38	1,000,000	10.0
2038-39	1,000,000	10.0
2039-40	1,000,000	10.0
2040-41	1,000,000	10.0
2041-42	1,000,000	10.0
2042-43	1,000,000	10.0
2043-44	1,000,000	10.0
2044-45	1,000,000	10.0
2045-46	1,000,000	10.0
2046-47	1,000,000	10.0
2047-48	1,000,000	10.0
2048-49	1,000,000	10.0
2049-50	1,000,000	10.0

AVERAGE AUDIENCE	10.7	10.2	9.9	10.4	10.7	10.6
SHARE AUDIENCE %	34	33	31	32	32	31

SUPERSTATIONS

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	10.0	10.0
2	10.0	10.0
3	10.0	10.0
4	10.0	10.0
5	10.0	10.0
6	10.0	10.0
7	10.0	10.0
8	10.0	10.0
9	10.0	10.0
10	10.0	10.0
11	10.0	10.0
12	10.0	10.0
13	10.0	10.0
14	10.0	10.0
15	10.0	10.0
16	10.0	10.0
17	10.0	10.0
18	10.0	10.0
19	10.0	10.0
20	10.0	10.0
21	10.0	10.0
22	10.0	10.0
23	10.0	10.0
24	10.0	10.0
25	10.0	10.0
26	10.0	10.0
27	10.0	10.0
28	10.0	10.0
29	10.0	10.0
30	10.0	10.0
31	10.0	10.0
32	10.0	10.0
33	10.0	10.0
34	10.0	10.0
35	10.0	10.0
36	10.0	10.0
37	10.0	10.0
38	10.0	10.0
39	10.0	10.0
40	10.0	10.0
41	10.0	10.0
42	10.0	10.0
43	10.0	10.0
44	10.0	10.0
45	10.0	10.0
46	10.0	10.0
47	10.0	10.0
48	10.0	10.0
49	10.0	10.0
50	10.0	10.0
51	10.0	10.0
52	10.0	10.0
53	10.0	10.0
54	10.0	10.0
55	10.0	10.0
56	10.0	10.0
57	10.0	10.0
58	10.0	10.0
59	10.0	10.0
60	10.0	10.0
61	10.0	10.0
62	10.0	10.0
63	10.0	10.0
64	10.0	10.0
65	10.0	10.0
66	10.0	10.0
67	10.0	10.0
68	10.0	10.0
69	10.0	10.0
70	10.0	10.0
71	10.0	10.0
72	10.0	10.0
73	10.0	10.0
74	10.0	10.0
75	10.0	10.0
76	10.0	10.0
77	10.0	10.0
78	10.0	10.0
79	10.0	10.0
80	10.0	10.0
81	10.0	10.0
82	10.0	10.0
83	10.0	10.0
84	10.0	10.0
85	10.0	10.0
86	10.0	10.0
87	10.0	10.0
88	10.0	10.0
89	10.0	10.0
90	10.0	10.0
91	10.0	10.0
92	10.0	10.0
93	10.0	10.0
94	10.0	10.0
95	10.0	10.0
96	10.0	10.0
97	10.0	10.0
98	10.0	10.0
99	10.0	10.0
100	10.0	10.0

AVERAGE AUDIENCE	2.8	2.8	2.6	2.4	2.8	2.2
SHARE AUDIENCE %	9	9	8	7	8	6

PBS

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1.0	1.0
2	1.0	1.0
3	1.0	1.0
4	1.0	1.0
5	1.0	1.0
6	1.0	1.0
7	1.0	1.0
8	1.0	1.0
9	1.0	1.0
10	1.0	1.0
11	1.0	1.0
12	1.0	1.0
13	1.0	1.0
14	1.0	1.0
15	1.0	1.0
16	1.0	1.0
17	1.0	1.0
18	1.0	1.0
19	1.0	1.0
20	1.0	1.0
21	1.0	1.0
22	1.0	1.0
23	1.0	1.0
24	1.0	1.0
25	1.0	1.0
26	1.0	1.0
27	1.0	1.0
28	1.0	1.0
29	1.0	1.0
30	1.0	1.0
31	1.0	1.0
32	1.0	1.0
33	1.0	1.0
34	1.0	1.0
35	1.0	1.0
36	1.0	1.0
37	1.0	1.0
38	1.0	1.0
39	1.0	1.0
40	1.0	1.0
41	1.0	1.0
42	1.0	1.0
43	1.0	1.0
44	1.0	1.0
45	1.0	1.0
46	1.0	1.0
47	1.0	1.0
48	1.0	1.0
49	1.0	1.0
50	1.0	1.0
51	1.0	1.0
52	1.0	1.0
53	1.0	1.0
54	1.0	1.0
55	1.0	1.0
56	1.0	1.0
57	1.0	1.0
58	1.0	1.0
59	1.0	1.0
60	1.0	1.0
61	1.0	1.0
62	1.0	1.0
63	1.0	1.0
64	1.0	1.0
65	1.0	1.0
66	1.0	1.0
67	1.0	1.0
68	1.0	1.0
69	1.0	1.0
70	1.0	1.0
71	1.0	1.0
72	1.0	1.0
73	1.0	1.0
74	1.0	1.0
75	1.0	1.0
76	1.0	1.0
77	1.0	1.0
78	1.0	1.0
79	1.0	1.0
80	1.0	1.0
81	1.0	1.0
82	1.0	1.0
83	1.0	1.0
84	1.0	1.0
85	1.0	1.0
86	1.0	1.0
87	1.0	1.0
88	1.0	1.0
89	1.0	1.0
90	1.0	1.0
91	1.0	1.0
92	1.0	1.0
93	1.0	1.0
94	1.0	1.0
95	1.0	1.0
96	1.0	1.0
97	1.0	1.0
98	1.0	1.0
99	1.0	1.0
100	1.0	1.0

AVERAGE AUDIENCE SHARE AUDIENCE %	1.0 3	1.2 4	1.3 4	1.5 5	1.1 3	1.1 3
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CABLE ORIG.

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1.0	1.0
2	1.0	1.0
3	1.0	1.0
4	1.0	1.0
5	1.0	1.0
6	1.0	1.0
7	1.0	1.0
8	1.0	1.0
9	1.0	1.0
10	1.0	1.0
11	1.0	1.0
12	1.0	1.0
13	1.0	1.0
14	1.0	1.0
15	1.0	1.0
16	1.0	1.0
17	1.0	1.0
18	1.0	1.0
19	1.0	1.0
20	1.0	1.0
21	1.0	1.0
22	1.0	1.0
23	1.0	1.0
24	1.0	1.0
25	1.0	1.0
26	1.0	1.0
27	1.0	1.0
28	1.0	1.0
29	1.0	1.0
30	1.0	1.0
31	1.0	1.0
32	1.0	1.0
33	1.0	1.0
34	1.0	1.0
35	1.0	1.0
36	1.0	1.0
37	1.0	1.0
38	1.0	1.0
39	1.0	1.0
40	1.0	1.0
41	1.0	1.0
42	1.0	1.0
43	1.0	1.0
44	1.0	1.0
45	1.0	1.0
46	1.0	1.0
47	1.0	1.0
48	1.0	1.0
49	1.0	1.0
50	1.0	1.0
51	1.0	1.0
52	1.0	1.0
53	1.0	1.0
54	1.0	1.0
55	1.0	1.0
56	1.0	1.0
57	1.0	1.0
58	1.0	1.0
59	1.0	1.0
60	1.0	1.0
61	1.0	1.0
62	1.0	1.0
63	1.0	1.0
64	1.0	1.0
65	1.0	1.0
66	1.0	1.0
67	1.0	1.0
68	1.0	1.0
69	1.0	1.0
70	1.0	1.0
71	1.0	1.0
72	1.0	1.0
73	1.0	1.0
74	1.0	1.0
75	1.0	1.0
76	1.0	1.0
77	1.0	1.0
78	1.0	1.0
79	1.0	1.0
80	1.0	1.0
81	1.0	1.0
82	1.0	1.0
83	1.0	1.0
84	1.0	1.0
85	1.0	1.0
86	1.0	1.0
87	1.0	1.0
88	1.0	1.0
89	1.0	1.0
90	1.0	1.0
91	1.0	1.0
92	1.0	1.0
93	1.0	1.0
94	1.0	1.0
95	1.0	1.0
96	1.0	1.0
97	1.0	1.0
98	1.0	1.0
99	1.0	1.0
100	1.0	1.0

AVERAGE AUDIENCE	5.0	5.0	5.1	5.4	4.7	4.9
SHARE AUDIENCE %	16	16	16	17	14	14

PAY SERVICES

[illegible]

AVERAGE AUDIENCE SHARE AUDIENCE %	1.9 6	2.2 7	2.1 7	1.8 6	2.3 7	2.6 8
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U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8.

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS

SATURDAY, MAY 28, 1988

PROGRAM NAME	START TIME	DURA TION	HOUSEHOLDS WITH ANY CHILD:						UNDER 6 AA% (0,000)
			NET	UNDER 18 AA% (0,000)		UNDER 12 AA% (0,000)			
ALF-SAT MORN	10.00AM	30	NBC	11.0	372	12.1	303	12.5	200
ALL NEW POUND PUPPIES	8.30AM	30	ABC	3.9	132	4.5	113	4.8	77
ALVIN AND THE CHIPMUNKS	10.30AM	30	NBC	10.8	364	12.0	298	12.2	194
ANIMAL CRACK-UPS	12.00NN	30	ABC	3.9	131	4.4	111	4.0	63
BUGS BUNNY & TWEETY SHOW	11.00AM	30	ABC	7.9	268	8.7	218	8.5	135
DENNIS THE MENACE	11.30AM	30	CBS	6.8	229	7.8	194	6.8	109
FLINTSTONE KIDS	11.30AM	30	ABC	6.7	225	7.4	183	7.8	125
FOOFUR	12.00NN	30	NBC	4.8	163	4.8	119	5.3	84
FRAGGLE ROCK	11.00AM	30	NBC	8.0	269	8.9	221	9.6	154
GALAXY HIGH SCHOOL	12.30PM	30	CBS	4.4	149	4.8	121	4.3	68
GUMMI BEARS	8.00AM	30	NBC	6.6	224	7.6	191	7.1	113
HELLO KITTY	8.00AM	30	CBS	3.7	125	4.5	113	4.7	75
I'M TELLING	12.30PM	30	NBC	3.8	130	4.0	99	4.0	63
LITTLE CLOWNS-HAPPYTOWN	8.00AM	30	ABC	2.4	80	2.6	65	3.2	51
LITTLE WIZARDS	9.30AM	30	ABC	6.6	222	8.0	199	7.7	122
MIGHTY MOUSE	10.30AM	30	CBS	6.8	230	8.2	205	8.6	137
MUPPET BABIES I	8.30AM	30	CBS	6.8	231	8.7	216	7.6	121
MUPPET BABIES II	9.00AM	30	CBS	8.8	297	11.1	277	11.1	176
MUPPET BABIES III	9.30AM	30	CBS	9.9	335	12.1	303	11.6	185
MY PET MONSTER	9.00AM	30	ABC	6.1	205	6.8	169	6.4	101
NEW ARCHIES	11.30AM	30	NBC	7.1	240	8.0	199	8.5	136

**SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS**

SATURDAY, MAY 28, 1988

PROGRAM NAME	START TIME	DURA TION	HOUSEHOLDS WITH ANY CHILD:					
			NET	UNDER 18 AA% (0,000)	UNDER 12 AA% (0,000)	UNDER 6 AA% (0,000)	UNDER 6 AA% (0,000)	
PEE WEE'S PLAYHOUSE	10.00AM	30	CBS	10.3	349	12.8	320	13.6 216
POPEYE & SON	11.00AM	30	CBS	7.1	241	8.1	201	8.0 128
REAL GHOSTBUSTERS I	10.00AM	30	ABC	6.7	226	7.9	196	7.5 120
REAL GHOSTBUSTERS II	10.30AM	30	ABC	8.6	291	9.7	243	9.7 155
SMURFS I	8.30AM	30	NBC	8.7	296	10.0	248	10.8 171
SMURFS II	9.00AM	30	NBC	10.9	370	12.7	317	14.2 226
SMURFS III	9.30AM	30	NBC	12.2	412	14.0	349	15.4 245
TEEN WOLF	12.00NN	30	CBS	6.7	227	7.0	174	6.8 108

UE: 33810

UE: 24940

UE: 15920

INTAB: 1130

INTAB: 843

INTAB: 524

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS

<< - BELOW MINIMUM RATING STANDARDS

LT - BELOW MINIMUM PROJECTION STANDARDS